

## CHAPTER I

### INTRODUCTION

#### A. The Background of the Study

English is one of the International language that is popular in every country, including in Indonesia. English has a great influence in all fields, one of them is in education. In education, English also strongly affected into the formation of the curriculum. Curriculum 2013 requires each level of education to teach English as a compulsory subject to teach from elementary schools to senior high schools or vocational high schools.

English is not only used in education environment, but also in many fields such as technology and business. In this competitive era, job application also looking for people who skilled in English. This is why English should be learnt. In English there are four skills must be learnt, they are listening, speaking, reading and writing. Speaking is one of important skill in learning English, but many students do not want to learn it because they think speaking English is difficult, uninteresting and unnecessary. Many Students in senior high schools or vocational high schools show unsatisfy result in speaking competence. They are not confident and fluent when speaking in front of the class, they also miss pronounce and difficult to express their idea when speaking.

Speaking is a part of daily life that everyone should developing subtle and detailed language (Schmitt, 2012). Speaking makes the students express their feelings and thought about something verbally. There are some factors that indicate the success of speaking in class. First, students can speak without feeling worry of making mistake. Second, students can express what they want to say. Third, every student can speak at a time. And forth, students can enjoy teaching and learning process (ThiTuyetAnh, 2015).

There are some types of text which are needed to be learnt by the eleventh grade students. They were suggestion & offering, asking & giving opinions and hopes & dreams. To teach those topics, teacher used media. By using media, teacher can attract students' attention and help her when teaching learning process happened. The used of media had been discussing in the syllabus. There are some media that can be used such as CD, VCD, newspaper, and magazine. Teacher's creativity was a factor that determines the successful of teaching and learning process. Teachers must use media, method and learning sources which are attractive and interesting in creating students' competency (Agustingsih, 2015).

The teaching media in the syllabus of curriculum 2013 did not enough to stimulate students' speaking skill especially in SMA Swasta Eria Medan. Because in the syllabus of curriculum 2013, the media which is used are CD/Audio/VCD, newspaper, magazine and some references from the Internet. And it was not enough to encourage students speaking skill. It is supported by the preliminary data that was done by the researcher on May 2019 at SMA Swasta Eria Medan. The following can be seen as the reason, that English teacher does

not use a variety of media to teach speaking skill in the classroom. She usually uses only picture from power point as the media to attract students' attention, then she asks the students to create the other examples based on the picture from power point that had been already shown. Besides that, the teacher also uses textbook from the government without a media that can be involved by the students. The teacher also said that she needs a new media that can increase students' participation in classroom.

The resume of the preliminary data above shows that the teacher did not use a variety of media to teach speaking skill. The teacher usually uses the picture from power point and an English textbook from the government. While in fact, the teacher needs a new teaching media that can be involved by the students when teaching and learning process happen.

Usually picture was not common teaching media use in teaching speaking. Unfortunately, using picture as teaching media in speaking did not gave satisfy result. It might cause due to the fact that picture seem uninteresting if the picture is not unique. Other disadvantages of picture are picture is depicting specific purpose that may be difficult to locate and picture doesn't give real situation and motion to the topic being taught like video does.

In this case, the teacher should provide learning media, such as video to attract student in learning English especially in speaking. Gilakjani (2012) stated that multimedia has been successfully applied to many courses in order to provide a wide variety of learning style or modalities. It means that multimedia is

appropriate for any other material in teaching and learning process. Moreover, the use of technologies, internet, computers, and other interesting media, in teaching and learning process can be very helpful. Considering those technologies can provide the opportunity to enhance both teachers and students' knowledge and skill. Technology has the power to utterly transform learning, there are occasions where it can actually serve to reinforce linguistic, social and cultural hegemonies, rather than challenging them (Rasool, 2000 cited in Motteram, 2013). In this era 21st century of learning, the use of technology take an important role in teaching and learning process (Aggareni and Wulanjani, 2017). Learner may be more active in his or her learning by technology and technology has potential to change from passive to active learner (Lowerison, 2006)

Thus, this study will be focused on developing video blog (Vlog) as teaching media to teach speaking. Basically, Vlog is Blog or Web-Blog that usually contain only text or picture but rather than in text form, Vlog transform all those things into video form. Moreover, Vlog is recorded of opinions or experiences the filming and publishing on the internet. If blog is writing some information sharing on web page, but vlog is a creative video that everyone can create then edits as creative as possible ( add images, text, sounds) then upload or share on the social mediaplatform as like YouTube, Facebook, and others (Fiddan & Debbag, 2018). Vlog (Video-Blog) or it could be shortened to vlogging (pronounced Vlogging, not V-logging) or vidblogging is a form of blogging activities using the medium of the video above the use of the text or audio as a major media source. A variety of devices such as camera phones, digital cameras

that can record video, or a cheap camera that is equipped with a microphone is a capital that is easy to do video blogging activity. According to Baran (2007) stated that vlog is one of media latest technologies that opened new ways of communication through public created media.

Using vlog as teaching media to teach speaking skill is good because students can practice spoken English more than do not use it. It is supported by Stempleski cited in Richard & Renandya (2002) stating with careful and systematic Technologies in the classroom planning, video based lessons can be highly stimulating, and provide a rich resource for language learning. Vlog provide opportunity to share thoughts, opinions and experiences in group or individually.

Vlog gives positive impact to students in teaching and learning speaking. Using Vlog as teaching media not only improve speaking ability but also hopefully affect students' enthusiasm in learning English generally and speaking English particularly. Thus, this research is formulated as "Developing Audio-Visual by Using Video Blog for Teaching Speaking at the Eleventh Grade Students of SMA ERIA Medan".

## **B. Identification of the Problem**

Based on the background of the study, the researcher made the identifications of the problem as:

1. The previous media, which were used by teacher, got less students' motivation in teaching and learning process.

2. The previous media is considered lack of students' attention to develop their interactive.
3. English teacher especially at SMA Swasta Eria Medan needed a new teaching media that can be involved by the students.

#### **C. The Problem of the Study**

Based on the identification of the problem above, the problem of this study as : How was audio-visual by using video blog for teaching speaking at the eleventh grade students of SMA Swasta Eria Medan developed?

#### **D. The Objective of the Study**

In relation to the problem, the objective of this study was to develop audio-visual media by using video blog for teaching speaking at the eleventh grade students of SMA Swasta Eria Medan.

#### **E. The Scope of the Study**

The scope of this study was developing audio-visual by using video blog for teaching media to teach speaking skill. The media was developed for the eleventh grade students at SMA Swasta Eria Medan. The video contained to three videos, they were; Offering & Suggestion, Asking & Giving Opinion and Hopes & Dreams.

#### **F. The Significances of the Study**

The findings of this study were expected to provide information which may have theoretical and practical contributions, as follows:

1. Theoretically, the finding of this study to expand and enrich the reference which related the field on how to develop teaching media to teach speaking skill for Senior High School students.
2. Practically, the findings of this study become useful for English teacher, as a source to develop the media which is suitable for the students
3. Moreover, this study can help students to get more enthusiastic in learning English. It will enhance and improve students' speaking skill. In addition, this research can be reference to other researchers who want to conduct a research about developing Video blog as the teaching media.

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