

## ABSTRACT

**Simarmata, Mei Osintarina. Registration Number: 2153321018. Developing Audio-Visual Media by Using Video Blog for Teaching Speaking at the Eleventh Grade Students of SMA ERIA Medan. English Educational Program, State University of Medan, 2019.**

The aim of this study was to develop English speaking media for the eleventh grade students of SMA swasta Medan. This study was conducted by using Research and Development (R&D) design. Instruments for collecting data were syllabus, questionnaire and interview. The data was gathered by administering interview to the teacher and distributing questionnaires to the students. The result of this study were developed a video blog which contained definition, purpose, expressions, differences, and examples of speaking materials at Eleventh grade students in semester one (Suggestion & Offering, Asking & Giving Opinion and Hopes & Dreams). The average scores of media's assessments were 4.65 (93.04%) from English teacher and 4.30 (84.08%) from English lecturer. The total mean of all of the items of expert's assessment from the two experts is 4.47 (88.56%), it means that developed video were categorized as very appropriate for students of Eleventh Grade in SMA ERIA Medan.

*Keywords: Research and Development (R&D), Speaking, Video Blog.*

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