

ABSTRAK

Yoana Stephani Tarigan. NIM 8156191038. Pengembangan Bahan Bacaan pada Gerakan Literasi Sekolah bagi Siswa SMA Berbasis Budaya Lokal Tanah Karo. Tesis. Medan: Program Studi Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan, 2019.

Penelitian ini bertujuan untuk mendeskripsi proses pengembangan bahan bacaan pada gerakan literasi sekolah bagi siswa SMA berbasis budaya lokal Tanah Karo; mendeskripsikan kelayakan bahan bacaan pada gerakan literasi sekolah bagi siswa SMA berbasis budaya lokal Tanah Karo, dan mendeskripsikan keterpakaian bahan bacaan pada gerakan literasi sekolah bagi siswa SMA berbasis budaya lokal Tanah Karo. Penelitian ini merujuk pada model pengembangan Borg & Gall. Hasil penelitian menunjukkan bahwa: (1) pengembangan bahan bacaan didasarkan penelitian dan pengumpulan informasi pendahuluan, perencanaan, pengembangan produk awal, validasi isi materi dan desain, revisi produk, penilaian dan saran guru bahasa serta siswa, revisi, uji coba perorangan, revisi, uji coba kelompok kecil, revisi, uji coba lapangan terbatas, revisi hingga produk valid dan layak digunakan; (2) hasil validasi ahli materi meliputi kelayakan isi dengan rata-rata 88.33% pada kriteria “sangat baik”, kelayakan penyajian dengan rata-rata 84% pada kriteria “sangat baik”, aspek bahasa dengan rata-rata 84.60% pada kriteria “sangat baik”, rata-rata keseluruhan aspek adalah 85.64% pada kriteria “sangat baik”, dan validasi ahli desain dengan rata-rata 84.75% pada kriteria “sangat baik”; dan (3) keterpakaian bahan bacaan memenuhi syarat dan efektif digunakan sebagai bahan bacaan. Hasil penilaian respon guru terhadap bahan bacaan yang dikembangkan memiliki total presentase rata-rata 90,18% dengan kriteria “sangat baik”. Hasil persentase rata-rata dari keseluruhan uji lapangan terbatas adalah 89,84% dengan kriteria “sangat baik”..

Kata kunci: bahan bacaan, gerakan literasi, berbasis budaya



ABSTRACT

Yoana Stephani Tarigan. NIM 8156191038. Development of Reading Materials in the School Literacy Movement for High School Students Based on Tanah Karo Local Culture. Thesis. Medan: Indonesian Language and Literature Education. Postgraduate Program State University of Medan, 2019.

This study aims to describe the process of developing reading material in the school literacy movement for high school students based on the local culture of Tanah Karo; describe the feasibility of reading material in the school literacy movement for high school students based on the local culture of Tanah Karo, and describe the use of reading material in the school literacy movement for high school students based on the local culture of Tanah Karo. This research refers to the development model of Borg & Gall. The results showed that: (1) the development of reading material was based on research and preliminary information collection, planning, initial product development, material content validation and design, product revision, assessment and advice of language teachers and students, revisions, individual trials, revisions, tests try small groups, revisions, limited field trials, revisions to valid and feasible products; (2) the results of the material expert validation include the eligibility of contents with an average of 88.33% on the criteria of "very good", the feasibility of presentation with an average of 84% on the criteria of "very good", aspects of language with an average of 84.60% on criteria good ", the average overall aspect is 85.64% in the criteria of " very good ", and the validation of design experts with an average of 84.75% on the criteria of " very good "; and (3) the use of reading materials meets the requirements and is effectively used as reading material. The results of the teacher's response to the developed reading material have a total percentage of an average of 90.18% with the criteria of "very good". The results of the average percentage of the overall limited field test are 89.84% with the criteria of "very good".

Keywords: reading material, literacy movements, culture based