ABSTRAK

Victorya Sianipar. NIM 8156192053. Pengembangan Bahan Ajar Teks Eksplanasi Berbasis Multimedia Interaktif Pada Siswa Kelas XI SMA Negeri 1 Sunggal. Tesis: Magister Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan. 2019.

Penelitian ini bertujuan mengetahui (1) prosedur pengembangan bahan ajar teks eksplanasi berbasis multimedia interaktif, (2) kelayakan pengembangan bahan ajar teks eksplanasi berbasis multimedia interaktif, (3) keefektifan pengembangan bahan ajar teks eksplanasi berbasis multimedia interaktif. Penelitian ini merupakan penelitian pengembangan (R & D) ADDIE yaitu *Analysis* (Analisis), *Design* (Rancangan), *Development* (Pengembangan), *Implementation* (Implementasi), dan *Evaluation* (Evaluasi). Subjek penelitian siswa kelas XI MIA 1 sebanyak 32 orang. Uji coba yang dilakukan yakni uji coba ahli oleh ahli media dan materi, uji coba praktisi lapangan dilakukan oleh guru bahasa Indonesia di SMA Negeri 1 Sunggal, uji coba terbatas dilakukan terhadap kelompok kecil sebagai pengguna produk, uji coba lapangan dengan melibatkan subjek penelitian. Teknik pengumpulan data menggunakan angket yang diisi oleh ahli media, ahli materi, guru, dan siswa. Hasil penelitian ini menunjukkan bahwa (1) Persentase kelayakan bahan ajar didapat sebanyak 78,1% aspek tampilan dan 83,9% aspek pemrograman oleh ahli media, 82,8% aspek isi/materi dan 83,9% oleh ahli materi dalam kategori "sangat layak", (2) data dari guru dan siswa didapat 55,55% guru dan siswa mengenal multimedia interaktif dan 44,44% guru dan siswa tidak mengenal multimedia interaktif; 38,88% siswa menyatakan guru pernah menggunakan multimedia interaktif dalam pembelajaran, 61,11% siswa menyatakan guru tidak pernah menggunakan multimedia interaktif dalam pembelajaran; 97,22% guru dan siswa menyatakan multimedia interaktif sangat dibutuhkan dalam kegiatan pembelajaran di kelas dan 0,027% guru menyatakan tidak membutuhkan multimedia interaktif, (3) hasil pretes peserta didik saat memanfaatkan buku teks yang memuat gambar dalam buku tersebut sebagai medianya sebelum menggunakan bahan ajar berbasis multimedia interaktif *PowerPoint 2010* mencapai nilai 2350 dengan rata-rata 73,43% dengan kriteria cukup, hasil postes setelah menggunakan bahan ajar berbasis multimedia interaktif *PowerPoint 2010* diperoleh nilai 2725 dengan rata-rata 85,15%.

Kata kunci : bahan ajar, multimedia interaktif, teks eksplanasi, pengembangan model ADDIE.

ABSTRACT

Victorya Sianipar. NIM 8156192053. Development of Learning Materials for Explanatory Texts Based on Interactive Multimedia in Class XI Students of SMA Negeri 1 Sunggal. Thesis: Master of Indonesian Language and Literature Education. University of Medan. 2019.

This study aims to determine (1) the procedure for developing interactive multimedia-based explanatory text teaching materials, (2) the feasibility of developing interactive multimedia-based explanatory text teaching materials, (3) the effectiveness of developing interactive multimedia-based explanatory text teaching materials. This research is a research development (R & D) with the ADDIE (Analysis, Design, Development, Implementation, and Evaluation). The subjects of this study were all students of class XI MIA 1 as many as 32 people. The trials carried out were expert trials or product validation by media and material experts, field practitioner trials conducted by Indonesian language teachers in SMA Sunggal 1, limited trials conducted on small groups as product users, field trials involving subjects 32 users of class XI MIA 1. product data collection techniques using questionnaires in the form of questionnaires filled by media experts, material experts, teachers, and students. The results of this study indicate that (1) the percentage of feasibility of teaching materials obtained as much as 78,1% of appearance and 83,9% programming by media experts, 82,8% content / material and 83,9% by material experts in the category of very feasible, (2) data obtained 55,55% of teachers and students recognize interactive multimedia and 44,44% of teachers and students do not recognize interactive multimedia; 38,88% of teachers stated that they had used interactive multimedia and students stated that the teacher had used interactive multimedia in learning, but most students stated that the teacher had never used interactive multimedia in learning and the teacher himself stated that they never used interactive multimedia that is as much as 61,11 %; 97,22% of teachers and students stated that interactive multimedia is needed in learning activities in the classroom and 0,027% of teachers stated that they did not need interactive multimedia, (3) the pretest of students when utilizing textbooks containing images in the book as their media reached 2350 with an average of 73,43% with sufficient criteria, the posttest results after using PowerPoint 2010 interactive multimedia-based teaching materials obtained a value of 2725 with an average of 85,15%.

Keywords: teaching materials, interactive multimedia, Explanatory Text, development model ADDIE.