

## ABSTRACT

**ELITA MODESTA BR SEMBIRING. Politeness Strategies in Karonese Language “*Cabur Bulung*”. Thesis. Medan. Postgraduate School of the State University of Medan, 2012.**

The aim of this study was to find out the politeness strategies of Karonese language in pre marital party or “*Cabur Bulung*” party. The subjects were taken from the participants of the *cabur bulung* party. There are five participants involved in the party, namely *kalimbubu*, *anak beru*, the representative of *kalimbubu*, the representative of *anak beru*, and *penetua adat karo*. The techniques of collecting data were observing and recording the speeches of the participants in the *cabur bulung* party then interviewing ‘*penetua adat karo*’. The research observed the subject closely and interviewed them to certify the trustworthiness of this research. This study investigated the politeness strategies in Karonese language, such as the using of kinship form, the repetition, the pronoun, indirect speech, greeting, and some phrases such as ‘*uga*’ and ‘*uga ninta*’. Then, the type of politeness strategies found in that party are positive politeness strategy, negative politeness strategy, and off record strategy. Compared to negative politeness strategy and off record strategy, positive politeness strategy is dominantly used by the speakers. The reason for applying this dominant type of politeness is caused by the speakers who are involved in that party tried to save the hearer’s face by getting closer to the hearer. As there is *rebu* or the prohibition to talk directly, the speaker tries to avoid the recklessness in the party. Thus, it minimizes the distance between speaker and hearer by getting closer each other.

### Key word:

- politeness strategies
- positive politeness strategy
- negative politeness strategy
- off record strategy