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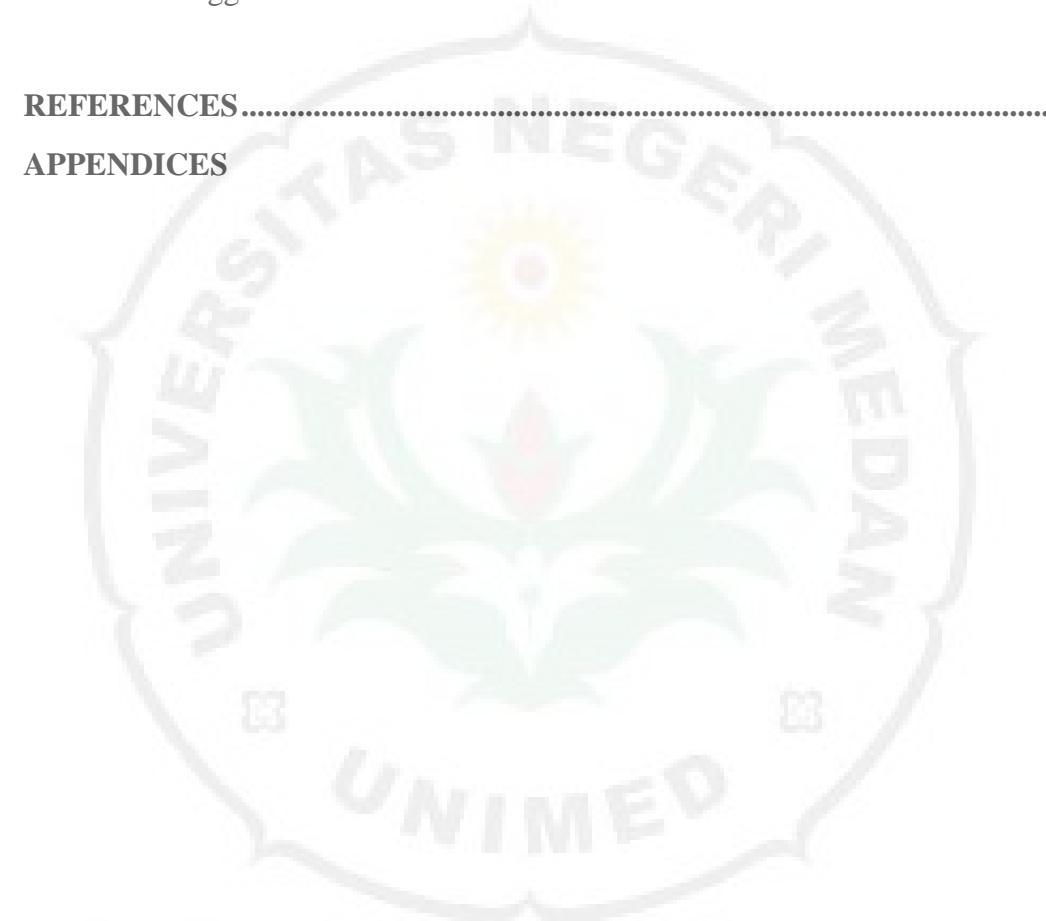
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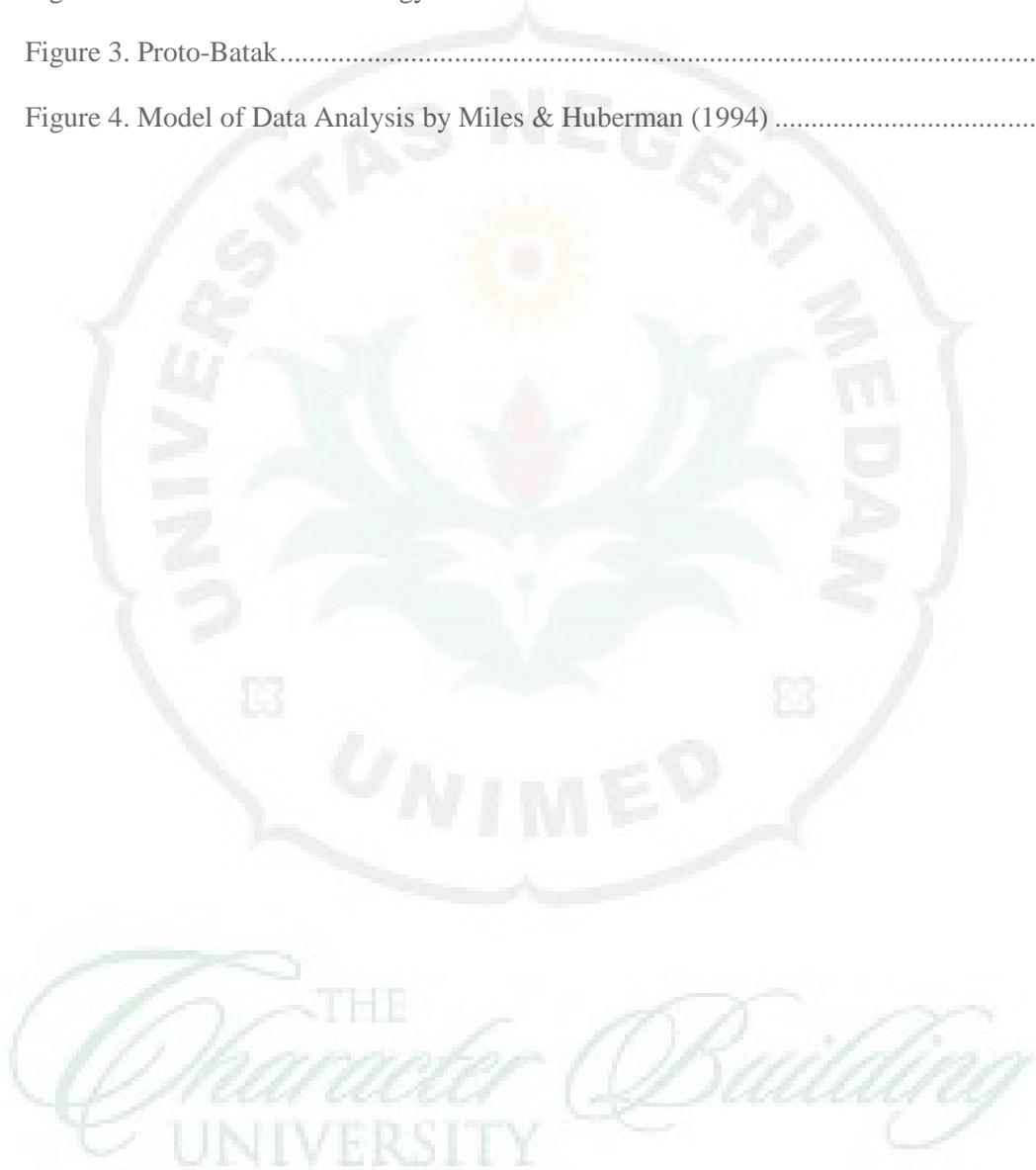
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ABSTRACT

Sianturi, Srisofian. Registration Number: 8106111034. Politeness Strategies Used by Batak Toba Teenagers. A Thesis. Postgraduate School, English Applied Linguistics. State University of Medan. 2012.

This study deals with the politeness strategies used by Batak Toba teenagers. This study employs qualitative design which aim at describing the politeness strategy which used by Batak Toba teenagers. The strategy of politeness which is related, those are proposed by Brown and Levinson (1987); Bald on record strategy, Positive politeness, Negative politeness, and Off-record strategy. The subjects are 10 (ten) Batak Toba teenagers who participated in this research. They live on Tapian Nauli, Lintongnihuta.

The results show that the Toba Batak teenagers express their politeness by using address terms/kinship forms, pronouns, particles, and deference. The Toba Batak teenagers apply the four types of politeness strategies stated by Brown and Levinson which are (1) bald on record, (2) positive politeness, (3) negative politeness, (4) off record. The dominant type is bald on record strategy (57.6%). It is caused by Toba Batak societies do not like talk long-winded. Their characteristic are hard worker and extrovert, so that they speak directly. They show solidarity in their interactions. The Toba Batak teenagers apply 4 metaphorical expressions (*umpasa*) as their concept in controlling their ways of speaking.

ABSTRAK

Sianturi, Srisofian. 8106111034. Politeness Strategies Used by Batak Toba Teenagers. Tesis. Pascasarjana, Linguistik Terapan Bahasa Inggris. Universitas Negeri Medan. 2012.

Penelitian ini mengkaji mengenai strategi kesantunan berbahasa yang digunakan oleh remaja Batak Toba. Penelitian ini menggunakan metode penelitian kualitatif yang bertujuan menggambarkan strategi kesantunan yang digunakan oleh remaja Batak Toba. Strategi kesantunan yang diusulkan adalah menurut Brown dan Levinson (1987) yaitu Bald on record strategy, Positive politeness, Negative politeness, and Off-record strategy. Subyek penelitian ini terdiri dari 10 (sepuluh) remaja Batak Toba. Merekan tinggal di Tapian Nauli, Lintongnihuta.

Hasil penelitian ini menunjukkan bahwa remaja Batak Toba mengekspresikan kesantunan mereka dengan menggunakan panggilan kekerabatan, pronomina, partikel, dan rasa hormat. Remaja Batak Toba mengaplikasikan keempat strategi kesantunan yang diusulkan oleh Brown dan Levinson yaitu (1) strategi langsung, (2) kesantunan positif, (3) kesantunan negatif, dan (4) strategi tidak langsung. Kesantunan yang paling dominan adalah kesantunan langsung (57.6%). Hal itu disebabkan oleh masyarakat Batak Toba tidak suka bertele-tele. Karakter mereka adalah pekerja keras dan terbuka, sehingga mereka berbicara dengan langsung. Mereka menunjukkan keakraban dalam berinteraksi. Remaja Batak Toba mengaplikasikan 4 ungkapan metafora (*umpasa*) sebagai konsep dalam mengatur cara mereka berbicara.

