Interpersonal Metaphor Used in the Boss Baby Movie

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Abstract- This research investigates interpersonal metaphor used in the Boss Baby movie based on Systemic Functional Linguistics approach. The objectives of the study are to identify what elements of interpersonal metaphor that Boss Baby used in movie. The research was conducted by using qualitative design. The data of this study were the utterances from two animators in The Boss Baby movie. The data were collected through documentary technique. The result of this study revealed that: There are six elements of interpersonal metaphor found in Tim and the Baby utterances in The Boss Baby movie, namely metaphor of mood, modality, epithet, euphemism, connotation and mental process. The researcher applied the six elements of interpersonal metaphor proposed by Hallidays and Saragih. The researcher wanted the other researcher to understand the used of each elements of interpersonal metaphor used in the Boss Baby movie . This research was aimed to the acceptance of target reader.

Keywords - Interpersonal Metaphor,The Boss Baby movie

I. INTRODUCTION

Movie is a kind of literary work which has widely been linked as a modern literary work. Bannet and Royle[1] states that over recent decade's cinema is increasingly come to be incorporated into university literature courses and literature professors have been pronouncing on films, as well as on novels, poems and plays.Movie as a literary work is deeply rooted with this world and its social issues. One of those social issues is interpersonal metaphor.

Interpersonal metaphor as one types of metaphor is often by politicians or bureaucrats in order to make meaning ambiguous, but in this study the researcher used interpersonal metaphor in the movie with entitled *The Boss Baby* because the researcher wants to know the interpersonal metaphor in the movie. According Saragih [2] interpersonal metaphor occurs in the areas of politic, diplomacy and bureaucracy.Halliday [3] it is very common if the bureaucrat or politician most used metaphorical than literal utterances or un-congruent coding than congruent one.

Saragih (2014) a diplomat faces human beings with feeling and emotion and therefore tries to make ambiguous meaning, where subjectivity is highly appreciated. The diplomat depends on subjectivity can make different meanings, which are transformed into harmonious and agreeable relation and a diplomatic experience is also expressed by politicians or bureaucrats. He also adds that interpersonal metaphor disperses meaning into ambiguous one. It is also occur in order to negotiate or in other cases avoiding negotiation. While, interpersonal metaphor is a strategy for expanding the potential for negotiation (Halliday, 2004). It means that the possible used negotiation or avoid negotiation based on the interaction in the movie or text.

The reason of using interpersonal metaphor by animators in the movie because the researcher want to know if there is interpersonal metaphor used in The Boss Baby Movie, if there is how much interpersonal metaphor used by animators in the movie. While, the researcher have not yet found a researches examining interpersonal metaphor in the movie, so the researcher feel interested to use the interpersonal metaphor contained in the movie. This movie tells of a baby and a boy of 7 years old. Here the researcher also want to know the character of the baby and the little boy, whether it is in accordance with age or not.

The researcher chooses "The Boss Baby movie" in this study. The Boss Baby is an American 3D computer-animated comedy film, produced by DreamWorks Animation and distributed by 20th Century Fox. The film is directed by Tom McGrath and written by Michael McCullers. It is loosely based on a picture book of the same name, written and illustrated by Marla Frazee. The film stars Steve Buscemi and Alec Baldwin. Despite receiving mixed reviews from critics, the film was a box office success, grossing $493 million worldwide against it's $125 million budget. A sequel is scheduled to be released on March 2016- 2021. The writer thinks that it is significance to analyze "*the Boss Baby Movie*" in which will be focused on analysis Interpersonal metaphor. The example of metaphorical clauses used by the animators in the movie can be seen in the following:

Tim　　　　: *Three stories, five hugs and my special song, rights? (U 2)*

Tim   : *Seriously? I am the only one that thinks there's something weird? (U 8)*
Baby   : *We can talk about, right? (U 81)*
Baby   : *Oh yeah? You think they would pick you ever me? With your track record? (U 32)*

The use of question tag by Tim in (U 2) show ambiguous meaning. Because the question tag function was realized as imperative which called as metaphor of mood. It is showed that he is not clearly in giving his statement as interrogative or declarative. So, the meaning of his statement become ambiguous. The situation is seen in (U 81) it is ambiguous for the addressee whether he used interrogative or declarative in giving answer.

From the example of Tim and the Baby's utterances above, there are some interpersonal metaphors occurred, such as metaphor of mood and modality. From the preliminary data above the writer wants to know kinds of interpersonal metaphor used Tim as a brother and the Baby as the boss in the movie.

The previous research studies above take place in the different fields, but all of them are still relevant with this study about Systemic Functional Linguistic especially interpersonal metaphor. But from the previous of studies until here the researcher have not yet found a researches examining interpersonal metaphor in the movie, so the researcher interested to make this research about interpersonal metaphor in movie.

II. LITERATURE REVIEW

A. Theory of Interpersonal Metaphor

Before discussing to the interpersonal metaphor, it is important to consider the systemic functional conception of the interpersonal component of language, into which the notion of interpersonal metaphor is included. Halliday states that the interpersonal component of grammar especially concerns the areas of modality and mood.

Systemic Functional Grammar is built up around the fundamental that language is a meaning potential Butler and Traverniers [4]. Language is seen as a meaning potential due to choices made in particular environment. The way of language coding deals into two types. First, this is called congruent way, and second the non-congruent ways of encoding language are referred to as grammatical metaphor HallidayIt means that language can be code into congruent or un-congruent one based on the context itself. In order words, if there is a metaphorical one so there is also congruent one which occurred grammatically.

B. Movie

Movie is a kind of literary work which has widely been linked as a modern literary work. Bannet and Royle[1] states that over recent decade's cinema is increasingly come to be incorporated into university literature courses and literature professors have been pronouncing on films, as well as on novels, poems and plays. It can be restated that movie, as a product of literary work, can be examined into literary critics, since it depicts not only reality in the society but also idea about current issue mushrooming all around this world.

Movie is the most popular art now days Barsam&Mohanan [5] Movie is popular it means that movie is familiar to people threat movie as something's that can entertain and please them. However there are also people who think that movie is also worth for serious study.

A movie tells a story. It can be called as a movie narrative Barsam&Mohanan. [5]. Because a movie is also including as a narrative work, movie will have the elements of narrative. They are theme, story, setting, plot and point of view, character and characterization.

Among the elements of narrative, character and characterization are important because the character is the one who are in the story and who does and experiences things in the story Nugriyantoro [6].

According to Abrams and Harpham [7] "Character are the persons represented in a dramatic or narrative work, who are interpreted by the reader as processing particular moral, intellectual and emotional qualities by references from what the person say and their distinctive ways of saying it the dialogue and from what they do the action".

C. Kinds of Interpersonal Metaphor

This research usedtheories Saragih and Haliday's,Saragih [2] that interpersonal metaphor covers the areas of speech function/mood, modality, epithet, mental process, euphemism and connotation.The way of language coding deals into two types. First, this is called congruent way, and second the non-congruent ways of encoding language are referred to as grammatical metaphor Halliday [3]It means that language can be code into congruent or un-congruent one based on the context itself. In order words, if there is a metaphorical one so there is also congruent one which occurred grammatically.Interpersonal metaphor is connect to metaphorical realization of speech function in mood, modality, epithet, euphemism, connotation and mental process.

III. METHODOLOGY

This studied conducted by using qualitative research. According to Bogdan and Biklen[8] the data collected were in the form of words or pictures rather than numbers. In addition, qualitative research was direct source of data and the researcher was the key instrument. The data can be taken from transcript, field notes, photographs, videotapes, personal document, memos and other official records in natural setting. To analyze the data with all of their richness as closely as possible to the form in which downloaded or transcribed. Therefore, this studied used descriptive qualitative research because the data were in the form of clauses, in the natural setting and the researcher was the key instrument in this research. In this case, the used of qualitative method means to find out how a theory works in different phenomenon. This

studied was concerned with the application of SFL theory in interpersonal metaphor in *TheBoss Baby* movie.

According to Bogdan and Biklen[8], data referred to the rough materials researchers collect from the world they were studying. They were particulars that form the basis of analysis. Data include materials the people did the study actively record, such as transcripts, participant observation, and field notes. Data also include what others have created and the researcher finds, such as diaries, photographs, video, official documents and newspaper article. The data of this research were the clauses or utterances from two animators in *The Boss Baby* movie, they were Tim as a brother and the baby as the boss which *The Boss Baby* premiered at the Miami International Film Festival on March 12 2017 and was released by 20th Century Fox on March 31 2017 which have time is 97 minutes. So, the data collected by the main character from Tim and the Baby in the movie which contain interpersonal metaphor taken from *The Boss Baby* in movie. The source of the data in this studied was the script of *The Boss Baby* in Movie from *www. YouTube.com.*

To collect the data, documentary technique was applied. Data collection was important to determine the result of the study. In this study the steps used in the data collection were:

1. Collecting the data by downloading the movie from www.youtube.comthat consists of utterances between Tim and the Baby.
2. Transcribing them into written forms which have interpersonal metaphor.
3. Identifying the clauses which have metaphor of modality, metaphor of mood, epithet, euphemism, connotation and mental process based on the scope of the study, Halliday's theory and Saragih about interpersonal metaphor.

In this study, the data were analyzed by using Miles and Huberman's Interactive Model.According to Miles, Huberman and Saldana [9] in analysis of qualitative data consists of three concurrent flows of activity namely 1) data condensation, 2) data display, and 3) conclusion drawing or verification.

IV. FINDINGS AND DISCUSSION

It was found that there were several elements of interpersonal metaphors: mood, modality, epithet, euphemism, connotation and mental process used by the main character in the Boss Baby movie. Total interpersonal metaphors were found in the Boss Baby movie were six interpersonal metaphors. This study applied the concept of the systemic functional linguistics (SFL) which proposed by Halliday and Saragih.

TABLE I. The Proportion of Interpersonal Metaphor of Tim and the Baby's Utterances

Interpersonal metaphor	Frequency	Percentage %
Mood	147	45
Modality	90	27
Epithet	22	7
Euphemism	7	2
Connotation	2	1
Mental process	58	18
Total	326	100

Based on table above, shows us that Tim and the Baby used metaphor of mood in the utterances of (45 %) with 147 frequency, and then followed by modality (27 %) with 90 frequency, mental process (18 %) with 58 frequency, epithet (7 %) with 22 frequency, and the last are euphemism (2 %) with 7 frequency and connotation with the percentage (1 %) with 2 frequency.

Since this research take in different field of movie it can be concluded that this research were have different findings with the previous study and supported by the previous theories but not merely whole in line with the previous story. From the data and findings above showed that all elements interpersonal metaphor occurred in The Boss Baby on movie, they were metaphor of mood, modality, epithet, euphemism, connotation, and mental process.

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