

**THE INFLUENCE OF TEACHING PREPARATION OF
LECTURERS AND UNIVERSITIES IN FACING ASEAN
ECONOMIC COMMUNITY (AEC) 2015 TO IMPROVE THE
sQUALITY OF BUSINESS ADMINISTRATION
GRADUATESTUDENTS ACADEMIC YEAR 2013 UNIMED**

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Abstract

This study discusses about the influence of teaching preparation of lecturers and universities to the quality of graduate students of Business Administration Program UNIMED. It aims to know whether there is the influence of the teaching preparation of lecturers and universities in facing the ASEAN Economic Community to the quality of business administration graduate students academic year 2013 UNIMED. This research was conducted in business administration study program, majoring in economics education, Medan State University with the samples for 60 people.

Data collection techniques used were observation, interviews and questionnaires. Validity and reliability test used SPSS version 22.0. Data analysis technique performed with SPSS version 22.0 and it was concluded that the teaching preparation of lecturers and universities have influence to the quality of graduate students of Business Administration Study Program in facing ASEAN economic community 2015, namely for 34% and the remaining 66% are influenced by other factors which are not examined in this study.

Keywords : *Teaching preparation of lecturers, University, Quality of Graduates students and AEC.*