

ABSTRACT

Purba, Darry . The Effect of Teaching Strategies and Learning Styles on Students' Reading Comprehension. Thesis: English Applied Linguistic Study. Post Graduate Program UNIMED. 2010

This thesis deals with the quantitative study about teaching strategies and learning styles. The teaching strategies are individualization and cooperative, visual and kinesthetic are as the learning styles. Those were carried to find out the students' learning achievement through the teaching strategies and learning styles and also to define which one higher than the other and to show the interaction among those. One Way Analysis of Variance and Newman Keuls are applied to compute the data. The analysis on learning achievement of cooperative teaching strategy is higher than individualization teaching strategy, while learning achievement of the visual learning style is higher than kinesthetic learning style. There is an interaction among cooperative, individualization, visual and kinesthetic. This is showed by the score of cooperative teaching strategy on the visual students is higher than the cooperative teaching strategy on the kinesthetic students. This is also happened on the individualization teaching strategy on visual and kinesthetic students.