ABSTRAK

Andre Pandiangan. NIM.7143341009. Hubungan Keterampilan Komunikasi Guru Mengajar Dan Reward System Dengan Motivasi Belajar Siswa Dalam Mata Pelajaran Kewirausahaan Kelas XI TKJ Dan TKR DI SMK YAPIM TARUNA Sei Rotan Tahun Ajaran 2018/2019. Skripsi. Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan, 2018.

Penelitian ini bertujuan untuk mengetahui Hubungan Keterampilan Komunikasi Guru Mengajar Dan Reward System Dengan Motivasi Belajar Siswa Dalam Mata Pelajaran Kewirausahaan Kelas XI TKJ Dan TKR DI SMK YAPIM TARUNA Sei Rotan Tahun Ajaran 2018/2019. Penelitian ini merupakan penelitian kuantitatif dengan desain expost facto.

Penelitian ini dilaksanakan di SMK Yapim Taruna Sei Rotan. Populasi dalam penelitian ini sebanyak 95 siswa dan Sampel penelitian sebanyak 95 orang dengan menggunakan tehnik total sampling. Teknik pengambilan data menggunakan tes dan penyebaran angket. Uji validitas dengan menggunakan tehnik analisis product moment dan realibilitas angket menggunakan rumus Alpha Croanbanch.

Hasil uji t (parsial) menunjukkan keterampilan komunikasi guru memiliki hubungan yang positif dan signifikan terhadap motivasi belajar. Keterampilan komunikasi guru mengajar memiliki hubungan positif dan signifikan terhadap motivasi belajar siswa. Secara simultan, kategori keterampilan komunikasi guru mengajar dan reward system memiliki hubungan yang positif dan signifikan terhadap motivasi belajar. Hasil uji koefisien determinasi (R^2) sebesar 49.0% dan sisanya dipengaruhi oleh factor lain di luar penelitian.

Kata kunci : Keterampilan Komunikasi Guru, Reward System, Motivasi Belajar

ABSTRACT

Andre Pandiangan. NIM.7143341009. Relationship between Teacher Teaching and Reward System Communication Skills with Student Learning Motivation in Entrepreneurship Subjects of Class XI TKJ and TKR at YAPIM TARUNA VOCATIONAL SCHOOL, Sei Rotan, Academic Year 2018/2019. Thesis. Department of Economics, Business Education Study Program, Faculty of Economics, Medan State University, 2018.

This study aims to determine the relationship of teaching teacher communication skills and reward systems with student learning motivation in entrepreneurship subjects in class XI TKJ and TKR at YAPIM TARUNA VOCATIONAL SCHOOL, Sei Rotan, Academic Year 2018/2019. This research is a quantitative research with an ex post facto design.

This research was conducted at Yapim Taruna Sei Rotan Vocational School. The population in this study were 95 students and the study sample was 95 people using total sampling techniques. Data collection techniques using tests and questionnaires. Test the validity by using product moment analysis techniques and the reliability of the questionnaire using the Alpha Croanbanch formula.

The results of the t test (partial) show the teacher's communication skills have a positive and significant relationship to learning motivation. Teacher teaching communication skills have a positive and significant relationship to student learning motivation. Simultaneously, the categories of teacher communication skills taught and reward systems have a positive and significant relationship to learning motivation. The test results of the coefficient of determination (R^2) amounted to 49.0% and the remainder was influenced by other factors outside the research

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Keywords: Teacher Communication Skills, Reward System, Learning Motivation