

**ABSTRAK**

**SERLI BR GINTING, NIM 7142141042. Pengaruh Literasi Ekonomi, Kecerdasan Emosional, dan Agresivitas terhadap Prestasi Belajar Mahasiswa Jurusan Ekonomi Stambuk 2014 Fakultas Ekonomi UNIMED. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2018.**

Permasalahan dalam penelitian ini adalah mahasiswa Jurusan Pendidikan Ekonomi Stambuk 2014 UNIMED memperoleh nilai yang kurang memuaskan dan mengulang pada beberapa mata kuliah . Penelitian ini bertujuan untuk mengetahui pengaruh literasi ekonomi, kecerdasan emosional dan agresivitas terhadap prestasi belajar mahasiswa Jurusan Pendidikan Ekonomi stambuk 2014 UNIMED .

Populasi dalam penelitian ini adalah seluruh mahasiswa Jurusan Pendidikan Ekonomi stambuk 2014 Fakultas Ekonomi UNIMED yang berjumlah 271 mahasiswa dan sampel sebanyak 79 mahasiswa dengan teknik random sampling. Teknik pengambilan data menggunakan observasi, dokumentasi, tes dan penyebaran angket. Uji validitas dengan menggunakan teknik analisis product moment dan reliabilitas angket menggunakan rumus Alpha Croanbanch.

Persamaan regresi linear berganda menunjukkan  $Y = 54,218 + 0,238 (X_1) + 0,428 (X_2) - 0,322 (X_3)$ . Hasil uji t (parsial) menunjukkan literasi ekonomi terdapat pengaruh positif dan signifikan terhadap prestasi belajar. Kecerdasan emosional berpengaruh positif dan signifikan terhadap prestasi belajar. Agresivitas berpengaruh negatif dan signifikan terhadap prestasi belajar. Secara simultan, kategori literasi ekonomi, kecerdasan emosional, dan agresivitas berpengaruh dan signifikan terhadap prestasi belajar. Hasil uji koefisien determinasi ( $R^2$ ) sebesar 51,4% dan sisanya dipengaruhi oleh faktor lain di luar penelitian.

Kata Kunci : Literasi Ekonomi, Kecerdasan Emosional, Agresivitas, Prestasi Belajar.



## ABSTRACT

**SERLI BR GINTING NIM 7142141042. The Influence of Economic Literacy, Emotional Intelligence, and Aggressiveness to Student Achievement of Students of Economic Education Program 2014 at Economic Faculty State University of Medan. Thesis, Department of Economic Education, Business Education Program, Faculty of Economics, State University of Medan 2018.**

The problem of this research is that students of the year 2014 at economic education majors who received less satisfactory scores and repeat in several courses. This study aims to determine the influence of economic literacy, emotional intelligence and aggressiveness on the student achievement of 2014 Economic Education Department State University of Medan.

The population of the research is all student of the Management Education Program 2014 at State University of Medan which is around 271 students and the sample of the this research is around 79 students with total sampling technique. Technique of collecting data of this research is by using observation, documentation, test and questionnaire. Validity test is by using product moment analysis technique and reliability of questionnaire using Alpha Croanbanch formula.

Multiple linear regression equation shows that  $Y = 54,218 + 0,238 (X_1) + 0,428 (X_2) - 0,322 (X_3)$ . The results of the t test (partial) show that economic literacy has a positive and significant influence on learning achievement. Emotional intelligence has a positive and significant effect on learning achievement. Aggressiveness has a negative and significant effect on learning achievement. Simultaneously, the categories of economic literacy, emotional intelligence, and aggressiveness have a positive and significant effect on learning achievement. The result of the coefficient of determination ( $R^2$ ) is 51.4% and the rest is influenced by other factors outside the study

Keywords: Economics Literacy, Emotional Intelligence, Agresiveness, Learning Achievement

