

## ABSTRAK

**Yulia Anggreni Purba, NIM. 7143341084, Pengaruh Kreativitas Belajar dan Motivasi Belajar Terhadap Prestasi Belajar Pada Mata Pelajaran Administrasi Umum di Kelas X AP SMK Prayatna 1 Medan Tahun Pelajaran 2017/2018. Skripsi, Jurusan Pendidikan Ekonomi, Program Studi Administrasi Perkantoran, Fakultas Ekonomi. Universitas Negeri Medan, 2018.**

Masalah dalam penelitian ini adalah pengaruh antara kreativitas belajar dan motivasi belajar terhadap prestasi belajar siswa pada mata pelajaran administrasi umum siswa Kelas X AP SMK Prayatna 1 Medan T.P 2017/2018. Penelitian ini bertujuan untuk mengetahui bagaimana pengaruh kreativitas belajar dan motivasi belajar terhadap prestasi belajar siswa pada mata pelajaran administrasi umum siswa Kelas X AP SMK Prayatna 1 Medan T.P 2017/2018. Jenis penelitian ini adalah *expost facto*.

Penelitian ini dilaksanakan di SMK Prayatna 1 Medan yang beralamat di Jl. Letda Sujono No. 403 dengan populasi sebanyak 104 siswa. Sampel dalam penelitian ini diambil dengan Teknik *Random Sampling*, yaitu sebanyak 52 orang. Teknik pengumpulan data ialah observasi, angket dan studi dokumentasi. Uji validitas untuk angket menggunakan rumus product moment dan uji reliabilitas menggunakan rumus Alpha Cronbach. Untuk menganalisis data penulis menggunakan rumus regresi linear berganda dan untuk menguji hipotesis menggunakan rumus Uji t, Uji F dan Koefisien Determinasi.

Berdasarkan hasil analisis uji t untuk variabel kreativitas belajar ( $X_1$ ) diperoleh  $t_{hitung} > t_{tabel}$  ( $2,874 > 1,676$ ) dan angka sig  $0,006 < 0,05$ , berarti kreativitas belajar berpengaruh positif dan signifikan terhadap prestasi belajar siswa. Untuk variabel motivasi belajar ( $X_2$ ) nilai  $t_{hitung} > t_{tabel}$  ( $7,180 > 1,676$ ) dan angka sig  $0,000 < 0,05$ , berarti motivasi belajar berpengaruh positif dan signifikan terhadap prestasi belajar siswa. Untuk uji F diperoleh  $F_{hitung} > F_{tabel}$  ( $58,680 > 3,18$ ) dan nilai signifikansi 95% dan  $\alpha$  sebesar 0,05, maka  $0,000 < 0,05$ . Dapat disimpulkan bahwa ada pengaruh yang positif dan signifikan antara kreativitas belajar ( $X_1$ ) dan motivasi belajar ( $X_2$ ) terhadap prestasi belajar siswa (Y). Hasil analisis linear berganda diperoleh  $Y = 6,488 + 0,275 X_1 + 0,692 X_2 + e$  menunjukkan bahwa kreativitas belajar dan motivasi belajar berpengaruh positif dan signifikan terhadap prestasi belajar siswa. Nilai koefisien determinasi ( $R^2$ ) sebesar 0,705 atau 70,5% menunjukkan bahwa pengaruh variabel kreativitas belajar dan motivasi belajar terhadap prestasi belajar siswa sebesar 70,5%.

Dengan demikian, maka hipotesis yang menyatakan bahwa ada pengaruh yang positif dan signifikan antara kreativitas belajar dan motivasi belajar terhadap prestasi belajar siswa pada mata pelajaran Administrasi Umum di SMK Prayatna 1 Medan T.P 2017/2018 terbukti diterima.

**Kata Kunci: Kreativitas Belajar, Motivasi Belajar, Prestasi Belajar Siswa**

## ABSTRACT

**Yulia Anggreni Purba, NIM. 7143341084, The Influence of Learning Creativity and Learning Motivation to the Learner's Achievement on Learning the Subjects of General Administration in Class X AP SMK Prayatna 1 Medan T.P 2017/2018. A Thesis, Department of Economic Education, Office of Administrative Program Study, Faculty of Economics, State University of Medan, 2018.**

The problem of research is the influence between learning creativity and learning motivation to the learner's achievement on learning the Subjects of General Administration of Class X students of AP SMK Prayatna 1 Medan T.P 2017/2018. This research aims to find about how the influence of learning creativity and learning motivation to the learner's achievement on the Subjects of General Administration of Grade X Students of AP SMK Prayatna 1 Medan T.P 2017/2018. The type of research is *expost facto*.

This research was held at SMK Prayatna 1 Medan which located at Jl. Letda Sujono No. 403 with total population of 104 students. The Sample in this research was taken with Random Sampling Technique with 52 students sample. Data collection techniques were observation, questionnaire and study documentation. Validity test for questionnaire used was product moment formula and reliability test used was Alpha Cronbach formula. Data were analyzed by multiple linear regression formula and to test the hypothesis using Test t formula, F Test and Coefficient of Determination.

Based on the result analysis of t test for learning creativity variables ( $X_1$ ) obtained  $t_{hitung} > t_{tabel}$  ( $2,874 > 1,676$ ) and  $sig\ 0,006 < 0,05$ , means learning creativity have positive and significant influence to the student achievement. For learning motivation variable ( $X_2$ )  $t_{hitung} > t_{tabel}$  ( $7,180 > 1,676$ ) and  $sig\ 0,000 < 0,05$ , which means learning motivation have positive and significant effect to the student achievement. For F test obtained  $F_{hitung} > F_{tabel}$  ( $58,680 > 3,18$ ) and significance 95% and value  $\alpha$  equal to 0,05, then  $0,000 < 0,05$ . Thus it can be concluded that there was positive and significant influences between learning creativity ( $X_1$ ) and learning motivation ( $X_2$ ) on student achievement (Y). The result of multiple linear analysis obtained was  $Y = 6,488 + 0,275 X_1 + 0,692 X_2 + e$  which showed that learning creativity and learning motivation had positive and significant effect to the student achievement. The value of coefficient of determination ( $R^2$ ) of 0,705 or 70,5% indicated that the influence of learning creativity variables and motivation learning on the student achievement was 70,5%.

Therefore, consequently, the hypothesis which declares that there is positive and significant influences between learning creativity and learning motivation on the student achievement of learning the subjects of General Administration in SMK Prayatna 1 Medan T.P 2017/2018 proved to be acceptable.

**Keywords:** *Learning Creativity, Learning Motivation, Student Achievement Learning*