ABSTRAK

Rahmi Zanatika. NIM 8156191033. Pengembangan Bahan Ajar Menulis Teks Fabel Berbasis Budaya Lokal pada Siswa Kelas VII SMP Negeri 3 Medang Deras Kabupaten Batu Bara. Tesis: Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan. 2018.

Penelitian ini bertujuan untuk: (1) mendeskripsikan proses pengembangan bahan ajar fabel berbasis budaya lokal oleh siswa kelas VII SMP Negeri 3 Medang Deras Kabupaten Batu Bara; (2) mendeskripsikan kelayakan bahan ajar menulis teks fabel berbasis budaya lokal yang dikembangkan; dan (3) mendeskripsikan kelayakan bahan ajar menulis teks fabel berbasis budaya lokal yang dikembangkan. Jenis penelitian ini adalah *research and development* dengan menggunakan model pengembangan Borg and Gall. Data dikumpulkan melalui validasi ahli, kuesioner/angket yang disebarkan kepada siswa. Instrumen penilaian untuk validator, uji coba perorangan, kelompok kecil, dan kelompok lapangan terbatas dibuat dalam bentuk skala likert yang telah diberikan skor. Data dianalisis secara deskriptif kuantitatif. Hasil penelitian ini menunjukkan bahwa: (1) Pengembangan bahan ajar didasarkan penelitiandan pengumpulan informasi pendahuluan, perencanaan, pengembangan produk awal, validasi isi materi dan desain, revisi produk, penilaian dan saran guru bahasa serta siswa, revisi, uji coba perorangan, revisi, uji coba kelompok kecil, revisi, uji coba lapangan terbatas, revisi hingga produk valid dan layak digunakan (2) Hasil validasi ahli materi dari keseluruhan aspek adalah 86,43%, validasi ahli desain pembelajaran dengan rata-rata 94,76%, Hasil respon guru terhadap bahan ajar materi teks fabel berbasis budaya lokal yang dikembangkan memiliki total presentase rata-rata 90%, dan hasil persentase rata-rata respon siswa adalah 93,13% yang keseluruhan rata-rata penilaian ini berada pada kategori sangat baik; (3) Perolehan hasil efektivitas penggunaan modul materi teks fabel berbasis budaya lokal Melayu di kabupaten Batu Bara sebesar 85,67 dan efektivitas buku teks sebesar 70,5. Dengan demikian, bahan ajar berbentuk modul materi teks fabel berbasis budaya lokal kabupaten Batu Bara yang telah dikembangkan dinyatakan layak, efektif, dan memenuhi kebutuhan dengan kriteria keseluruhan "sangat baik".

Kata kunci: bahan ajar, teks fabel, budaya lokal

ABSTRACT

Rahmi Zanatika. NIM 8156191033. Development of Learning Materials for Writing Fable Text Based on Local Culture in Class VII Students of State Middle School 3 Medang Deras, Batu Bara Regency. Thesis: Indonesian Language and Literature Education. State University of Medan. Postgraduate Program. 2018.

This study aims to: (1) describe the process of developing local culture-based fable teaching materials by class VII students of SMP Negeri 3 Medang Deras, Batu Bara Regency; (2) describe the feasibility of teaching materials for writing fable texts based on local culture developed; and (3) describing the feasibility of teaching materials for writing fable texts based on local culture developed. This type of research is research and development using the development model of Borg and Gall. Data is collected through expert validation, questionnaires/ questionnaires distributed to students. Assessment instruments for validators, individual trials, small groups, and limited field groups are made in the form of a Likert scale that has been given a score. Data were analyzed descriptively quantitatively. The results of this study indicate that: (1) Development of teaching materials based on research and preliminary information collection, planning, initial product development, material content validation and design, product revision, assessment and advice of language teachers and students, revisions, individual trials, revisions, tests try small groups, revisions, limited field trials, revisions to valid and feasible products to be used (2) Results of material expert validation from all aspects were 86.43%, validation of learning design experts with an average of 94.76%, teacher response results the developed local culture based fable text material teaching materials have a total percentage of 90% on average, and the results of the average percentage of student responses are 93.13%, the overall average rating is in the excellent category; (3) The results of the effectiveness of the use of Malay local culture-based fable text material modules in Batu Bara district amounted to 85.67 and the effectiveness of the textbook was 70.5. Thus, teaching materials in the form of fable text material modules based on the local culture of the developed Batu district were declared feasible, effective, and fulfilling the needs with the overall criteria of "very good".

Keywords: teaching materials, fable texts, local culture