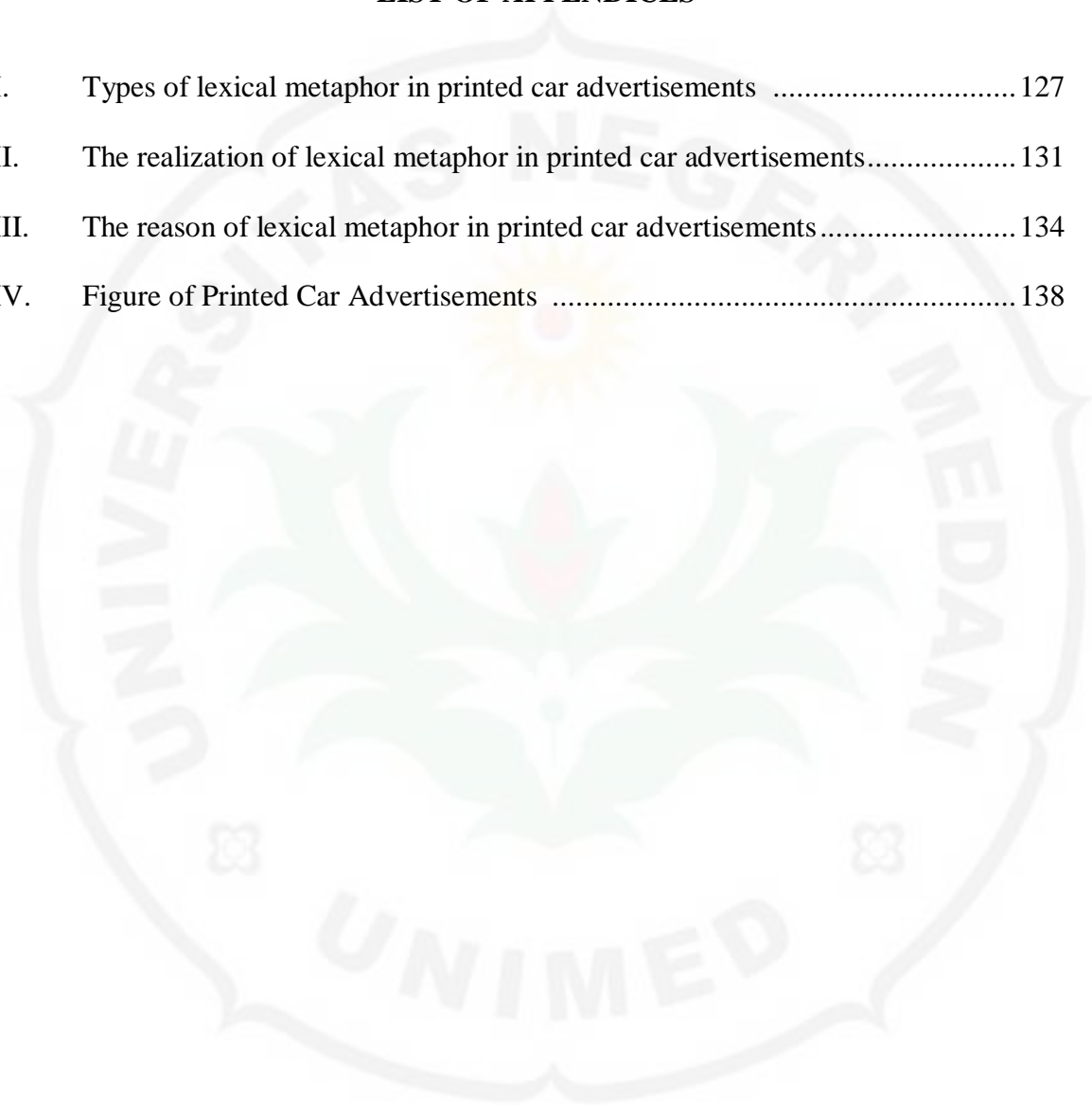


LIST OF APPENDICES

I.	Types of lexical metaphor in printed car advertisements	127
II.	The realization of lexical metaphor in printed car advertisements.....	131
III.	The reason of lexical metaphor in printed car advertisements.....	134
IV.	Figure of Printed Car Advertisements	138



THE
Character Building
UNIVERSITY