

TABLE OF CONTENTS

	Pages
ABSTRACT	i
ACKNOWLEDGMENT	ii
TABLE OF CONTENT	iv
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF APPENDICES	ix
CHAPTER I. INTRODUCTION	1
A. The Background of the Study.....	1
B. Problem Identification.....	6
C. Problems of the Study.....	7
D. Objectives of the Study.....	8
E. Scope of the Study.....	8
F. Significance of the Study.....	8
CHAPTER II. REVIEW OF LITERATURE	9
A. Theoretical Framework.....	9
1. Writing.....	9
2. Teaching Writing.....	10
a. Stages in Teaching Writing.....	14
b. Teaching Writing to High School Students.....	15
3. Analytical Exposition Text.....	16

4. Media.....	19
a. Kinds of Media.....	19
1. Audio Media.....	19
2. Visual Media.....	20
3. Audio-Visual Media.....	20
b. The Advantages of using Audio-Visual Aids.....	20
5. VideoPad.....	22
a. System Requirements.....	23
B. Review of Related Study.....	24
C. Conceptual Framework.....	26
CHAPTER III. RESEARCH METHOD.....	29
A. Research Design.....	29
1. Gathering Information and Data.....	30
2. Analyzing Data.....	32
3. Designing New Media.....	32
4. Validating New Media by Expert.....	33
B. Data & Source of Data.....	35
C. Instrument Data Collection.....	35
D. Technique of Collecting Data.....	36
1. Questionnaire.....	36
2. Interview.....	36
E. Technique of Analyzing Data.....	36

CHAPTER IV. RESEARCH FINDINGS AND DISCUSSION.....	37
A. Research Findings.....	37
1. Gathering Information and Data.....	37
a. Existing Media.....	39
2. Analyzing Data.....	41
3. Designing Media.....	44
a. Installing the VideoPad Application.....	44
b. Text Writing.....	46
c. Materials Collecting.....	49
d. Materials Editing.....	49
i. Image/Picture Editing.....	48
ii. Video Editing.....	51
iii. Audio Editing.....	53
4. Validating to Expert.....	57
5. Revision of Product.....	61
6. Producing Final Product.....	62
B. Discussion.....	62
CHAPTER V. CONCLUSION AND SUGGESTION.....	64
A. CONCLUSION.....	64
B. SUGGESTION.....	65
REFERENCES.....	67
APPENDIX.....	74