

ABSTRAK

DWI ISNAINY RITONGA, Pengembangan Media Pembelajaran *Booklet* Geografi Berbasis Literasi. Tesis : Program Pascasarjana Universitas Negeri Medan Tahun 2018.

Penelitian ini bertujuan untuk mengetahui kelayakan media pembelajaran booklet geografi berbasis literasi serta mengetahui keefektifan media pembelajaran booklet geografi berbasis literasi terhadap hasil belajar siswa. Tahapan penelitian ini adalah tahapan analisis kebutuhan, tahap perencanaan media pembelajaran booklet geografi (*design*), tahap pengembangan (*develop*), dan tahap ujicoba (validasi). Hasil penelitian ini menunjukkan (1) Uji ahli materi geografi berada di kualifikasi sangat baik (90,45%), (2) Uji ahli media pembelajaran berada di kualifikasi sangat baik (84,96%), (3) Uji ahli desain pembelajaran berada di kualifikasi sangat baik (94%), (4) Uji coba perorangan berada pada kualifikasi sangat baik (94,81%), (5) Uji coba kelompok kecil berada pada kualifikasi sangat baik (96,06%), (6) Uji coba lapangan berada pada kualifikasi sangat baik (99,52%). Hasil pengujian hipotesis membuktikan bahwa terdapat perbedaan yang signifikan antara hasil belajar siswa yang tidak menggunakan media pembelajaran booklet geografi berbasis literasi dengan yang menggunakan media pembelajaran booklet geografi berbasis literasi. Hal ini ditunjukkan dengan hasil pengolahan data $t_{hitung} = 15,78$, pada taraf signifikansi $\alpha = 0,05$ $t_{tabel} = 1,69$. Disimpulkan bahwa media pembelajaran booklet geografi berbasis literasi yang dikembangkan layak dan efektif untuk meningkatkan hasil belajar geografi.

Kata Kunci : Hasil Belajar Geografi, Media Pembelajaran, Booklet Berbasis Literasi

ABSTRACT

DWI ISNAINY RITONGA, Development Of A Geography Booklet As Learning Media Based On Subject Literature. Thesis: Postgraduate Program of Medan State University in 2018.

This research aims to determine the feasibility of a geography booklet as learning media based on subject literature and to find out the effectiveness of a geography booklet as learning media based on subject literature towards students learning outcomes. Stages of this research are stage of needs analysis, stage of planning geography booklet as learning media (design), stage of development (develop), and stage of trials (validation). Research results indicate (1) expert trial of geography topics is in very good qualification (90.45%), (2) expert trial of learning media is in very good qualification (84.96%), (3) expert trial of learning design is in very good qualification (94%), (4) individual trial is in very good qualification (94.81%), (5) small group trial is in very good qualification (96.06%), (6) field trial is in very good qualification (99.52%). The hypothesis trials result proved that there are significant differences of learning outcomes in between students who did not use a geography booklet as learning media based on subject literature with students who use a geography booklet as learning media based on subject literature. This is indicated by the results of data processing $t_{count} = 15,78$, at the level of significance $\alpha = 0.05$ $t_{table} = 1,69$. The conclusion is a geography booklet as learning media based on subject literature that has been develop, feasible and effective to convey a better change by looking at geography learning outcomes at the high school level.

Keywords: Learning Outcomes, Learning Media, Booklet