

## CHAPTER I

### INTRODUCTION

#### 1.1 The Background of the Study

In the era of the economic globalization and the information globalizations, campaign and political speech is really important to be convinced. The speech used in debate presidential election campaign and a world corporation.

Political speech is future oriented. It involves recommending one of the number of policies or courses of action. Its subject matter spans the full range of domestic and international issues such as ways and means, war and peace, national defense, imports and exports, and legislation Hrywoodin (Demirdogen 2010:3) . It notes that in a democracy, citizen share some responsibility in deliberating on these issues. Deliberation, moreover, is often immersed in controversy, speaker on other side of the speech use persuasive speech to influence their audience's decision. This joining of the speech and deliberation links rhetoric to politics.

As explained above, one of the functions of the language in speech as proposed by ( Halliday, 1994) is interpersonal function where the language is used to enable us to participate with the communicative acts with other people. It means here in this function we use language to interact to other, to establish and maintain the social link with them. In interacting with other, we usually tell things for purpose such as influence people's attitude/behaviour and provide information.

Modality in simplest sense, indicates a speaker's or writer's special way of conceptualizing a world view or ideology (Fowler, 1997:76). It means that language does not allow us to say something without conveying an attitude to that something. In order, hardly one can find a piece of written and spoken text as purely, objective neutral or value free. Moreover, since modality is referred to speaker's judgment of probabilities, or the obligation involved in what is saying (Halliday, 1994). Through modality how the speaker use the words in his speech relate to value can be analyzed. Therefore as one of the realizations. Modalization concerns with giving some option to express judgements of probability and frequency of proposition. Thus modalization is divided into two types of meaning that are probability and usuality. On the other hand modulation deals with options to express judgment of obligation and inclination.

The explanation above bring us expresses "a role relationship between the speaker and the hearer" in the sense that "the speaker is taking up himself a particular communicative role" through which he determines both his own role as well as the hearer's in relation to each other (Halliday, 1970:325). Hence, modality has become one major point out that has been investigated along politician speech such as speech of president, the council, the press conference in social political contexts.

Dealing with modality in spoken discourse, it shows what kind of modality relationship is being developed order one can begin to analyze and explain how meanings are made in every linguistics interaction, for instance : Ahmed and Hasan (2014) discussed about methaphorical modality in Barack Obama's speech

with the goal of analyzing the modality expression and interpersonal style of in Barack Obama's public speeches, his victory in his election and inaugural address, therefore, to provide some guidance for readers how to have better speech. Dong (2013) study about interpersonal metaphor in legal discourse: modality in cross examination and try to presents a modality analysis between the lawyer and the witness within the interpersonal metafunction of systemic functional linguistics framework. But the ordinary people in communication, the choice of different modality will give others different impression, which influences the chance of a successful communication.

This Thesis addresses the use of metaphor modality used by Donald Trump on his Speech in United Nations General Assembly 2017. There are some reasons for selecting the topic as the subject matters. The first, modality is one of important points to be discussed because through studying modality and values one knows a personal judgment on opinion, 'flavour' or 'seasoning' to an experiential content or a speech function by the addresser, (Saragih, 2005:21). The second, modality used in spoken and written texts, but without doing research no-one knows how the modality and value used in texts.

The listeners always have some problems in understanding the utterances on modality. This occurs because they don't know the meaning stated in modality itself. Consequently, they don't get the idea of the text delivered. For example: the high finite modal operators and high modal adjuncts are used when Trump delivers his offensive. Eg : *The entire world **understands** that the good people of Iran*

*want change, and, other than the vast military power of the United States, that Iran's people are what their leaders fear the most*

In this case, the writer chose Donald Trump on his Speech in United Nations General Assembly 2017. Because by learning this speech, the writer can get many experiencee and knowledge especially the power of language used by Donald Trump to convince people about his first speech in United Nations General Assembly 2017 since He has been becoming the elected President of America.

The phenomenon of metaphor of modality often occurs in Donald Trump's Speech in United Nations General Assembly 2017. It can be found in the speech, for example : *In the meantime, we **believe** that no nation should have to bear a disproportionate share of the burden, militarily or financially.* The clause 'We believe' is realized as methapor of modality . It shows the obligation of his strong believe, his judgment methaporically by employing subjective explicit orientation. Another example is *Frankly, that deal is an embarrassment to the United States, and I **don't think** you've heard the last of it. Believe me.* The clause 'that are don't think' is realized as methapor of modality since Donald Trump embodies modality into a projecting clause by employing objective implicity to express his probability.

From the example as described above, it can be seen that phenomenon of methapor of modality is in Donald Trump's Speech in United Nations General Assembly 2017. The methapor of modality orientation is needed in

communication to foreground the subjectivity and objectivity in delivering judgments or explanation about an issue.

### **1.2 The Problems of the Study**

Based on the previous background, the problems are formulated as the following:

1. What types are the metaphor of modality used by Donald Trump's political speech in United Nations General Assembly 2017 ?
2. How is the modality metaphorized by Donald Trump's political speech in United Nations General Assembly 2017 ?
3. Why is the metaphor of modality realized in the way it is ?

### **1.3 The Objectives of the Study**

In relation to the problems, the objectives of the study are:

1. To describe types of metaphor of modality used in Donald Trump's Political speech in United Nations General Assembly 2017.
2. To analyze the metaphor of modality used in Donald Trump's Political speech in United Nations General Assembly 2017.
3. To describe the reasons of metaphor of modality used in Donald Trump's Political speech in United Nations General Assembly 2017.

### **1.4 The Scope of the Study**

The scope of this study is limited into the methapor of modality of Donald Trump's speech in United Nations General Assembly 2017. There are three aspects which were be observed in this study. The methapor of modality will be

found in Donald Trump's speech in United Nations General Assembly 2017, orientation of methapor of modality Donald Trump's speech in United Nations General Assembly 2017, and the context of using methapor of modality Donald Trump's speech in United Nations General Assembly 2017.

This study applies the concept theories of the systemic functional linguistics (SFL) proposed by Halliday. This analysis is pointed to investigate the methapor of modality Donald Trump's speech in United Nations General Assembly 2017.

### **1.5 The Significances of the Study**

A study which was conducted for academic purpose has a great importance for the development of knowledge. The finding of this research certainly provided valuable inputs that can enrich the study on the development of methapor of modality. It is hoped that the findings have valuable contribution to the theoritical and practical aspects.

1. Theoretically, linguistic development. It enriches discussions about the application of funcional grammar in speech and the results of the study are expected to display the relationship between systems of methapor of modality as the context of interpersonal methapor is applied.
2. Practically, the findings are expected to be useful for: as a reference, the research is also expected to be useful for the teacher in teaching english especially in skill of speaking consider the growing number of students majoring in English Language studies in Indonesia and the findings are expected to be useful for students of English and linguistics