

LIST OF TABLES

	Pages
Tabel 4.1 Selecting Steps	38
Tabel 4.2 Simplyfing Steps	38
Tabel 4.3 Form and Function of Sentence	40
Tabel 4.4 Classification of Encouraging	40
Tabel 4.5 Level of Influence of Beauty Product Advertisement	40
Tabel 4.6 Phrase Characteristics of Beauty Product Advertisement	45
Tabel 4.7 Chacteristics of Language Function of Beauty Product Advertisement.....	52
Tabel 4.8 Language Characteristics of Beauty Product Advertisement	53
Tabel 4.9 Contribution factors of buying Beauty Products.....	60
Tabel 4.10 Level of Influence of Beauty Products Advertisement.....	62