

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

Based on the result and analysis of this research, some conclusions and suggestions are described as follows:

#### A. Conclusions

1. Generally, the existing English material is not relevant with the needs of the students of marketing study program. Topics in this book are not suitable with their major. The terms of practices do not help and make the students easier to develop their speaking skill. It makes the students are less motivated in learning English and as a result, their speaking skill is still low.
2. The topic that was developed is relevant with the student needs. There are self introduction, intention to do an action, and expressing the past events.
3. The design of the speaking materials based on role play. So, all of the examples of dialogue and tasks in this book are using role play method.

This series of tasks are designed in order to facilitate the students to develop their speaking skill easier and faster.

#### B. Suggestions

In line with the conclusions above, some suggestions are recommended as follows:

1. It is suggested that the English teacher of vocational school should be more responsive with the needs of the students. The teacher should be

able and creative to provide the relevant materials to the students' needs. In the other words the students of marketing study program should be given English conversations about marketing.

2. It is suggested that the English teacher should be perceptive with the practices and materials whether they are useful enough to help the students to increase their speaking skill or not. The teacher should realize whether the materials could give new horizon and knowledge about the students major. If they could not, the teacher should use contextual teaching and learning approach in their material.
3. The new materials in this study have validated in terms of relevancy, contents, layout, and linguistic features by experts and the result shows that it is good, relevant and feasible. So, it is suggested for the English teacher to use this material to increase the students' speaking skill in easier and faster way, and for the other researchers who do the same study to develop the English materials for marketing study program.