

ABSTRAK

Arta Mora Br. Simanjuntak, NIM: 7143142004. Pengaruh Model pembelajaran *Analyze Design Development Implementation And Evaluation* (ADDIE) Terhadap Hasil Belajar Akuntansi Siswa Kelas XI-AK SMK SMK Swasta Dwi Tunggal Tanjung Morawa Tahun Pembelajaran 2018/2019. Skripsi, Jurusan Akuntansi, Program Studi Pendidikan Akuntansi, Fakultas Ekonomi, Universitas Negeri Medan 2018.

Permasalahan dalam penelitian ini adalah rendahnya hasil belajar akuntansi siswa kelas XI-AK SMK Swasta Dwi Tunggal Tanjung Morawa. Penelitian ini bertujuan untuk mengetahui hasil belajar akuntansi yang diajar dengan model pembelajaran *Analyze Design Development Implementation And Evaluation* (ADDIE) lebih tinggi dibanding hasil belajar akuntansi yang diajar dengan metode konvensional di kelas XI-AK SMK Swasta Dwi Tunggal Tanjung Morawa Tahun Pembelajaran 2018/2019.

Penelitian ini dilaksanakan di SMK Swasta Dwi Tunggal Tanjung Morawa yang terletak di Jl.Medan KM 14,5 Tanjung Morawa, Kecamatan Tanjung Morawa Kabupaten Deli Serdang semester ganjil Tahun Pembelajaran 2018/2019. Populasi dalam penelitian ini adalah seluruh siswa kelas XI-AK SMK Swasta Dwi Tunggal Tanjung Morawa. Sampel yang digunakan dalam penelitian ini diambil secara acak (*Simple Random Sampling*), yaitu kelas XI-AK 1 sebagai kelas eksperimen dan XI-AK 2 sebagai kelas kontrol, dan jumlah sampel diambil menggunakan rumus Slovin yaitu 56 siswa dengan rician kelas XI-AK 1 28 siswa dan kelas XI-AK 2 28 siswa, serta penentuan sampel dilakukan dengan teknik undian. Teknik pengambilan data penelitian yang digunakan adalah tes pilihan berganda sebanyak 15 soal. Teknik analisis data yang digunakan dimulai dari menghitung skor mentah untuk tiap kelompok, mencari standar deviasi, uji normalitas, uji homogenitas, dan uji hipotesis.

Hasil analisis data diperoleh bahwa rata – rata pre-test dan post-test kelas eksperimen adalah 60,95 dan 83,33. Sedangkan nilai rata – rata pre-test dan post-test kelas kontrol adalah 61,90 dan 62,14. Dari pengujian hipotesis menunjukkan bahwa $t_{hitung} = 1,918 > t_{tabel} = 1,673$ dengan kata lain H_a diterima dan H_0 ditolak. Dengan demikian dapat disimpulkan bahwa hasil belajar akuntansi pada materi kas kecil yang diajar dengan model pembelajaran *Analyze Design Development Implementation And Evaluation* (ADDIE) lebih tinggi dibanding hasil belajar akuntansi yang diajar dengan metode konvensional di kelas XI-AK SMK Swasta Dwi Tunggal Tanjung Morawa Tahun Pembelajaran 2018/2019.

Kata Kunci : Model *Analyze Design Development Implementation And Evaluation* (ADDIE), Metode Pembelajaran Konvensional dan Hasil Belajar

ABSTRACT

Arta Mora Br. Simanjuntak, NIM: 7143142004, The Effect *Analyze Design Development Implementation And Evaluation* (ADDIE) Model on Student Accounting Result of grade XI accounting student of Vocational Dwi Tunggal High School Tanjung Morawa 2018/2019 Academic Year. Thesis, Department of Accounting, Education Studies Program, Faculty of Economics, State Yniversiti of Medan 2018.

The problems in this research is the low learning outcomes of grade XI accounting student of Vocational Dwi Tunggal High School Tanjung Morawa. The aim of the study is to determine the results of accounting learning that was taught by *Analyze Design Development Implementation And Evaluation* (ADDIE) model that is higher than the results of accounting learning that was taught by conventional learning method in students of grade XI accounting student of Vocational Dwi Tunggal High School Tanjung Morawa 2018/2019 Academic Year.

The research was conducted at Vocational Dwi Tunggal High School Tanjung Morawa which is located at Medan KM 14,5 Tanjung Morawa, Tanjung Morawa Subdistrict, Deli Serdang Regency in even semester of 2018/2019 Academic Year. The population in this research is all the students of grade XI accounting student of Vocational Dwi Tunggal High School Tanjung Morawa. The sample is used in this research was taken randomly (Simple Random Sampling), that is grade XI accounting student 1 as experiment class and grade XI accounting student 2 as control class, and the number of samples is taken by using Slovin formula is 56 students with details of grade XI accounting student 1 28 students and grade XI accounting student 2 28 students, and determination of the sample was done by lottery technique. Technique of collecting research data used is choice test as many as 15 problem. Data analysis technique is used starting from calculating raw scores for each group, looking for standart deviation, normality test, homogeneity test, and hypothesis testing.

The result of data analysis showed that the mean of pre-test and post-test of experiment class is 60,95 and 83,33. While the mean value of pre-test and post-test of control class were 61,90 and 62,14. From hypothesis testing showed that $t_{count} = 1,918 > t_{table} = 1,673$ in other words H_a accepted and H_0 rejected. The result of the study can be concluded that the result of accounting learning on petty cash lesson taught by using *Analyze Design Development Implementation And Evaluation* (ADDIE) model is sighnificantly higher than be result of accounting learning taught by Conventional learning method on the student of grade XI accounting student of Vocational Dwi Tunggal High School Tanjung Morawa.2018/2019 Academic Year.

Keywords : *Analyze Design Development Implementation And Evaluation* (ADDIE), Conventional Learning Method and Learning Result