

CHAPTER I

INTRODUCTION

A. Background of the Study

Slang is a type of language that consists of words and phrase that usually used by particular group in informal situation. This type of language has a fastest growing just than the other. This style has a big contribution in the communication especially in teenager and student, usually they use slang word in their daily conversation moreover their make their own slang word and using it among their community.

According to Richard (1985) slang word is used for informal speech variety which often serves as an “in group” language such as teenagers, army, and pop group. Slang is commonly used to show a special identity, to be popular, to get easier and simple conversation. In other word slang word is used to make a simple conversation and the speaker will feel free doing a conversation.

The phenomenon of slang appeared in 16th or 17th century. English Criminal Cant is considered to be the starting point of slang. It was a new kind of speech used by criminals in saloons and gambling houses. It was at first believed that English criminal can not originated in Romania or had occurred in France. Furthermore, in 1700's the cultural differences in America had begun to influence the English-speaking population, and slang word started to expand. During the 18th century slang word was thought as incorrect usage of English and was considered forbidden. The phenomenon of slang word also happened in Indonesia, as well as in English, the phenomenon of slang word also starting from criminals and violence. Slang word spreads all around the world, not only in international

and national language but also in traditional language. For example one of traditional language in Indonesia that is Karo language.

Karo is one of ethnic in North Sumatera, it is part of Batak ethnic. Bataknese has five branches, there are Batak Toba, Batak Mandailing, Batak Pakpak, Batak Simalungun and the last is Batak Karo. Karonese are spread in many regions of North Sumatra Province, Indonesia, but their origin are from the Karo Regency. They migrated to various places such as Medan City, Binjai, Deli Serdang, Langkat, and Simalungun Regency.

As the origin places of Karonese mostly people in Karo Regency use Karo language in their daily conversations. In Karo language there are two classes in using a language, it is happened because Karonese really respect to the older people and consider about age in using a language.

The first class is called formal language; this kind of language is used to speak with the person that older then the speaker. The second is informal language this used to speak with the person that has same age or younger then the speaker, sometimes informal language also used to speak with close friend. In Karo language slang word usually happened in the last class that is informal language, because slang word usually used by particular people in informal situation and mostly the user were teenager like the writer already mention above.

Slang spreads quickly because it is used in several television programs, especially teenager's program such as music and movie. It means that media is considered as one of a number of factors that enhances the development and spread of slang. Anderson and Trudgill (1983) adds that slang is typical of spoken language. The example is like when watching soccer, they will hear a lot of slang

words and they directly learn and use them in their daily conversations because people learn by observing others.

In this research the writer chose one of Karo movie that is *Cot Dogol*. The writer used *Cot Dogol* Movie, because this movie has a lot of slang words in its script. The script of this movie using informal language and the language full of words that make the viewer laugh and entertained.

Cot Dogol is one of the most popular comedy movies among Karo Movie, almost whole Karonese know this movie. The movies it self is a kind of reflection of real life of youth society in Karo society. The story is about two young people, the first one is called Cot and the second one is Dogol both of them are unemployments in their society, they live by doing cheating and stealing. The whole story is about the daily life of these two young men of how they get their daily needs by an instant and easy way. The story of the movie is packed with comedy element, so it will not upset the viewer with their bad behaviors but they entertained the viewer with the manner and the language that they used. This movie is made in Karo district. Therefore it gave the portrait about the language used by young people in that time in Karo society.

This movie reaps a lot of popularity, when the first part was released in 2001, the second in the next year. The second part of the movie is still telling about the daily life of *Cot Dogol*, it just like the sequel from the first part of the movie. Then this movie proves their popularity by release the third and fourth part of the movie.

The popularity of the movie also affected to the cast of the movie, especially to the two main actors Cot and Dogol. They began to receive a lot of

work in off air and on air, they also invited from stage to stage in weddings or *Kerja Tahun* or Karo Feast, their distinctive jokes made many people entertained. Moreover, success by doing a movie and become a comedian, Cot and Dogol also released several single songs that make them become one of the most popular Karo artists.

It is the reason why the writer choose Karo comedy movie *Cot Dogol* as the object of the research, because this movie is really popular in the Karo society and this movie really famous among the teenagers. In this movie script, the characters mostly use the casual speech forms, in which slang words sareal which include in the conversations. It gave a reflection of phenomena about the use of language in the society. From this research the writer proved that Karonese also have some slang words and they have a formation like the other language. For instance, the reseacher examines some slang words that are used in the movie script *Cot Dogol*.

P1 : *Are ko* (over here)

P2 : *ihh nanam bonbon ka, pepsodent, odolodol*. (How tooth paste could be taste like a candy, it is just toothpaste)

P3 : *La ipen te enca mentar nak terus kari kubeltek te pe mentar*.
(Not only our tooth will bright but our stomach too)

P2 : *guakange kin petabehna*. (How delicious it could be)

1. *Are* : This conversation was happened among a group of friends in coffee shop (social slang)

2. *Ko* : This word also used among a group of friends in coffee shop (social slang)

B. Problem of the Study

With the reference to the background, the problems of this study are formulated as the following.

1. What types of slang words used in *Cot Dogol* movie?
2. How are the linguistic process of slang word in *Cot Dogol* movie?
3. Why does Social Slang become dominant type in *Cot Dogol* movie?

C. Objectives of the Study

The objectives of the study are:

- 1) To know the type of slang word that used in *Cot Dogol* movie
- 2) To elaborate the linguistic forms of slang word used in *Cot Dogol* movie.
- 3) To describe the reason of social slang word become dominant type in *Cot Dogol* movie

D. Scope of the Study

In this research the writer wants to limit the problem of slang word used in the conversation in *Cot Dogol* movie.

E. Significances of the Study

1. Theoretically, this research can be useful for other researcher who are interested in conducting the research in the same field, sociolinguistic, focusing on the slang word or link this research to other linguistic field.
2. Practically, the finding expected to be useful for Karo society to recognize their slang word and how linguistic forming their slang word.