

ABSTRACT

Nana Raihana Askurny. Registration Number: 035010117, THE TEEN MAGAZINE LANGUAGE AS A REGISTER, A Thesis. English Applied Linguistics Study Program, Postgraduate Program, State University of Medan. 2009.

This qualitative research was conducted to discover whether language used in teen magazines is a new register in terms of sociolinguistics. Three teen magazines namely *Aneka*, *Hai* and *Gadis* were taken as the sample. The researcher took ten rubrics randomly from one edition of each rubric except *Gadis*, there were only eight rubrics taken as source of data of words, phrases, and sentences. From the data collection, it is definitely defined that all the data are indicated a specific language variety of language use. As a register, consists of three dimensions namely *Field* (purpose of language use), *Tenor* (relation between participant), and *Mode* (specific language used), from the data analysis, it was clear that language use in teen magazine fulfilled the three dimensions. The three dimension in the teen magazine which was define as a register are field is purpose of giving information, news, knowledge, and entertainment for teenager, tenor, the specific relation which is built between the reader and the editor or writer of the teen magazine, and mode, there is written language use actually, but it was rather a spoken-written language use. This study concluded that the language use in the teen magazines is a new register. Implication of this study is language variety is challenging to be developed much wider, since there are many candidates of language use outside which could become as language variety or register, language use is naturally and arbitrary. However, this register of teen magazine could be risky, remembered that this affected to the language use in the teen life, for instance, teenager will use English words, phrases, and sentences frequently, use of code alteration mostly, and use *prokem* language in every part of time and place. Therefore, the researcher suggests to all editors of teen magazines to consider about language use. In addition, the Language Council of Indonesia is expected to be more conscious of this phenomenon in order to regulate specific guidelines for mass media dealing with language use in the community.