

REFERENCES

- Abrams, M. H. & Harpham, G. G. 2009. *A Glossary of literary terms* ninth edition. Boston: Wadsworth Cengage Learning
- Ademowo, A. & Balogun, N. 2014. Proverbs, values and the development question in contemporary Africa: a case study of Yoruba proverbs. *Omni Science : A Multi-disciplinary Journal*. UDK 81'27 (6)
- Arimi, S. 2000. *Pikiran-pikiran kolektif dalam peribahasa Indonesia*. in Humaini, R. 2014. *Kaji banding penggunaan kata anjing pada peribahasa Jerman dan Indonesia*. Unpublished Thesis. Yogyakarta: Universitas Gajah Mada
- Bailey, K. 2007. *Methods of social research* 4th edition. New York: Free press
- Beardslee, W. 1970. *Use of the proverb in the synoptic gospels*. In Honeck, R. P. 1997. *A proverb in mind : the cognitive science of proverbial wit and wisdom*. New Jersey Lawrence Erlbaum Associates Publisher
- Bogdan, R. C. & Biklen, S. K. 2007. *Qualitative research for education*. Ed. 5. Boston: Pearson Education Inc.
- Cameron, L. 2003. *Metaphor in educational discourse*. New York: Continuum
- Chaer, A. 1990. *Pengantar semantik bahasa Indonesia*. Jakarta: Rineka Cipta
- Cruse, A. 2006. *A glossary of semantics and pragmatics*. Edinburgh: Edinburgh University Press..
- Danandjaja, J. 1990. *Metode penelitian kualitatif dalam penelitian folklore dalam pengembangan penelitian kualitatif dalam bidang bahasa dan sastra* in Aqromi, N.

- L. 2015. *Penggunaan kata apidalamperibahasaInggrisdanBahasa Indonesia: analisis semantic kognitif*. Unpublished. Yogyakarta:UniversitasGadjahMada.
- Efawati. R. 2013. *Figuratifdalambahasa Madura (AnalisisSemantik)*. Unpublished. Yogyakarta:UniversitasGadjahMada
- Evans, V& Green, M. 2006. *Cognitive linguistics an introduction*. Edinburgh : Edinburgh University Press
- Fagan, B. M. 1979. *Return to babylonia*. inHoneck, R. P. 1997. *A proverb in mind : the cognitive science of proverbial wit and wisdom*. New Jersey:Lawrence Erlbaum Associates Publisher
- Gibbs, R. W. 1994. *The poetics in mind*. Santa Cruz:University of California
- Gordon, E. I. 1959. *Sumerian proverbs: glimpses of everyday life in ancient mesopotamia*. In Honeck, R. P. 1997. *a proverb in mind : the cognitive science of proverbial wit and wisdom*. New Jersey Lawrence Erlbaum Associates Publisher
- Harahap, E. S. 2017. *Figure of Speech Used in Beauty Product on Television Advertisement*. Unpublished Thesis: Medan
- Honeck, R. P. 1997. *Aproverb in mind : the cognitive science of proverbial wit and wisdom*. New Jersey: Lawrence Erlbaum Associates Publisher
- Kridalaksana, H. 2009. *Kamus linguistic edisi keempat*. Jakarta: PT. Gramedia Pustaka Utama.
- Lakoff, G& Johnson, M. 1980. *Metaphor we live by*. Chicago:The University of Chicago Press.

- Lakoff, George & Johnson, M. 1999. *Philosophy in the flesh: the embodied mind and its challenge to western thought*. New York:Basic Books
- Leech, G. 1985. *Semantics : The Study of meaning second edition*. Middlesex:Penguin Books
- Lincoln, Y. S. &Egon,G. G. 1985. *Naturalistic inquiry*. California: Sage Publication
- Mieder, W. 2004 *Proverbs*. London: Greenwood Press
- Mieder, W. 1993. *Proverbs are never out of season*. New York:Oxford University Press
- Miles, M, B. et al. 2014. *Qualitative data analysis third edition*. Arizona:Sage Publication.
- Nasution, A.R. 2017. *Figures of speech in surah ar-rahman*. Unpublished.Medan:UniversitasNegeri Medan
- Pamuntjak, K. et al. 2004. *Peribahasa*. Jakarta:BalaiPustaka
- Payne, G&Judy, P. 2004. *Key concepts in social research*.London:Sage Publication
- Peukes, G. (1977). UntersuchungenzumSprichwortimdeutschen: semantik, syntax, typen. In Mieder, Wolfgang. (2004) *Proverbs*. London: Greenwood Press
- Riemer, N. 2010. *Introducing Semantics*. Cambridge:Cambridge University Press
- Saeed, I, J. 2003. *Semantics 2nd ed*. Oxford:Blackwell Publishing
- Sibarani, R. 2004. *AntropologyLinguistik*. Medan:Pateda
- Simpson, J& Jennifer. S. 2003. *The Concise Oxford Dictionary of Proverbs*. Oxford:Oxford University Press
- Sormin. F. F. 2016. *Figure of speech used in the tobabatak wedding ceremony generated by the philosophy of dalihannatolu*. Unpublished.Medan:Universitasnegeri Medan

- Sweetser, E. 1990. *From the etymology to pragmatics: metaphorical and cultural aspects of semantics structure* in Evans, V&Melanie, G.. 2006. *Cognitive linguistics an introduction*. Edinburgh : Edinburgh University Press
- Tampubolon, M. 2017. *Figurative language in the batak saurmatua ceremony*. Unpublished. Medan: Universitas Negeri Medan
- Taylor. J. R. 1995. *Linguistics categorization prototypes in linguistic theory second edition*. Oxford: Clarendon Press.
- Thaib, N. 2016. *Language style of Jokowi's political speech*. Unpublished. Medan: Universitas Negeri Medan
- Umagandhi, R & Vinothini, M. 2017. Leech's seven types of meaning in semantics. *International Journal of Multidisciplinary Research and Development*. Vol.4 issue.3 page. 71-72
- Whiting, B. J. 1989. *Modern proverbs and proverbial saying*. In Mieder, Wolfgang. 2004. *Proverbs*. London: Greenwood Press