

ABSTRAK

Nova Endriani. NIM 8156192021. Pengembangan Bahan Bacaan Teks Cerpen Berbasis Pendidikan Karakter Sebagai Bahan Gerakan Literasi Sekolah Kelas IX SMP Tunas Pelita Binjai. Tesis: Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan. 2018.

Penelitian ini bertujuan untuk mengetahui: (1) penyusunan bahan bacaan teks cerpen berbasis pendidikan karakter sebagai bahan gerakan literasi sekolah, (2) kelayakan bahan bacaan teks cerpen berbasis pendidikan karakter sebagai bahan gerakan literasi sekolah, (3) keefektifan bahan bacaan teks cerpen berbasis pendidikan karakter sebagai bahan gerakan literasi sekolah pada siswa kelas IX SMP Tunas Pelita Binjai. Jenis penelitian ini adalah penelitian dan pengembangan berdasarkan model pengembangan Borg and Gall. Subjek uji coba terdiri dari ahli materi, ahli desain, guru bahasa Indonesia, siswa SMP Tunas Pelita Binjai. Data tentang kualitas produk ini dikumpulkan melalui angket dan tes menulis teks cerpen. Hasil penelitian ini menunjukkan bahwa: (1) validasi materi meliputi kelayakan isi dengan rata-rata 91,25% pada kriteria sangat baik, kelayakan penyajian dengan rata-rata 84,61% pada kriteria sangat baik, kelayakan bahasa dengan rata-rata 84,09% pada kriteria sangat baik, (2) validasi ahli desain dengan rata-rata 92,54% pada kriteria sangat baik, (3) uji coba perorangan dengan rata-rata 85,83% dengan kriteria sangat baik, (4) uji coba kelompok kecil dengan rata-rata 90,28% dengan kriteria sangat baik, dan (5) uji coba lapangan terbatas dengan rata-rata 92,34% dengan kriteria sangat baik, (6) keefektifan bahan bacaan menunjukkan persentasi *posttest* sebesar 80% lebih tinggi dibandingkan dengan persentasi *pretest* sebesar 69,37%. Dengan demikian, bahan bacaan teks cerpen berbasis pendidikan karakter sebagai bahan gerakan literasi sekolah yang telah dikembangkan layak dan efektif untuk digunakan sebagai bahan bacaan dalam gerakan literasi sekolah.

kata kunci: pengembangan, cerpen, karakter, literasi.

ABSTRACT

Nova Endriani. NIM 8156192021. Development of Short Story Text Reading Material Based on Character Education as A Material for Literacy Movement in Middle School Grade IX of Tunas Pelita Binjai. Thesis: Indonesian Language and Literature Education State University of Medan. 2018.

The purposes of this study are to find out: (1) the preparation of short story text reading material based on character education as a material for school literacy movement, (2) the appropriateness of short stories reading material based on character education as a material for school literacy movement, (3) the effectiveness of short story text reading materials based on character education as a material for school literacy movement for grade IX students of SMP Tunas Pelita Binjai. This study is a research and development based on Borg and Gall development model. The subjects in experiment consisted of material experts, design experts, Indonesian language teacher, and students of SMP Tunas Pelita Binjai, Data on the product quality is collected through questionnaires and a test to write short story texts. The results of this study indicate that: (1) material validation includes content eligibility with an average 91,25% in very good criteria, presentation feasibility with an average 84,61% in very good criteria, language feasibility with an average of 84,09% in very good criteria, (2) design expert validation with an average of 92,54% in very good criteria, (3) individual test with an average 85,83% with very good criteria, (4) small group test with an average of 90,28% with very good criteria, (5) limited field test with an average of 92,34% with very good criteria, and (6) the effectiveness of reading material showed a posttest presentation of 80% higher than the pretest presentation of 69,37%. Thus, reading material for short stories based on character education as a material for the school literacy movement that has been developed is appropriate and effective to be used as reading material in the school literacy movement.

keywords: development, short stories, character education, literacy.