## The Creation of Learning Media for Listening Section in German Study

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**ABSTRACT**

The creative and innovative teaching and learning process is highly developed at this time. This was caused by the teachers who began to discover new things in the teaching and learning process so that classroom learning activities were more effective. The use of media in learning is very useful, because learning media can help achieve the goal of implementing classroom learning. This writing aims to develop an interactive and interesting media for listening subjects in German language with Software Prezi Online media.In this article, to produce a learning media using Richey and Klein's development model. Richey and Klein's theory consists of three steps, (1) Planning, (2) Production , (3) Evaluation.
**Keywords** :Learning Media Development, Software Prezi Online media.

### Introduction

Foreign language is used in Indonesia both in formal institutions and non-formal education. It is certainly based on the importance of the role of language in human life as a communication tool. In the midst of very rapid technological developments today, making communication between people from various countries becomes easier. With the ease that humans have in communicating makes the role of language cannot be ignored. Therefore, the ability to master a foreign language is very necessary, one of the foreign language which is necessary to master is the German language. German is one of the foreign languages studied in high schools (SMA), vocational high schools (SMK),and  Islamic High School (MAN) in Indonesia,  and also in the German Language Study Program in the State University Medan (UNIMED).

The German language course is a course that develops oral and written communication skills. In learning German there are four language skills, namely listening skills (Hörverstehen), speaking skills (Sprechfertigkeit), reading skills (Leseverstehen) and writing skills (Schreibfertigkeit). These four language skills are integrated in German language textbooks, namely Studio d A2.

Studio d A2 Book is a German language book with a level of language A2. This book consists of textbooks, exercise books and audio CDs. Audio CDs contain audio texts in the form of interviews, dialogues, poems and songs. Studio d A2 Book consists of 12 chapters, each chapter has a different theme. In this study, the author chooses audio text chapter 9 with the theme Arbeitswelten or the world of work to be developed. As for the reason the writer chose the theme, because this theme is interesting and can be a trigger for students' enthusiasm to learn German, and because this theme is about the world of work.Learning media can be interpreted as anything that can be used to channel messages from lecturers to students so that they can stimulate students'

thoughts, feelings, concerns and interests that lead to an optimal learning process. Learning media can enhance the learning process of students in their learning, whose ultimate goals are expected to improve student learning outcomes. In accordance with Hamalik's opinion (in Arsyad, 2002) that the use of media in learning can affect the climate, conditions and learning environment that is organized and created by lecturers, and can bring psychological influence on students. One way to fulfill the goals as explained above is by developing a learning media, namely Prezi learning media.

**Discussion**

**Prezi Online Software Media**

Prezi Online Software learning media is a software for internet-based presentations. Prezi Online Software media is programmed to display visual media, images, audio and animation (Syriac, EduBio Tropika Journal, April 2015). The advantage of this Prezi Online Software Media is where text, images, videos, sound and other presentation media can be grouped in attractive frames and sizes according to the object, so that information delivered orally is quickly captured and understood by students. Based on the thoughts described above, this study intends to find out about the process and results of developing a learning medium for listening courses with Prezi Online Software media. Prezi can be used to make linear or non-linear presentations. Prezi can display photos and videos, the display can be zoomed in and zoomed out, besides prezi can also display power points and can choose the background of the camera as desired.

Media presentation has the following:

a. The online learning media design based on the Prezi application can be developed in two version, namely offline and online
b. Hape a diverse and interestin slide show.
c. Can combine images, sounds, text and videos in one view.
d. It has facility of zooing in zooming out, which is used to zoom in and zoom out objects in detail.
e. There is no need to move one slide to another slide, because everything is in one screen and if you want to move, just press the large canvas button in the display according to the sound sequence.

Of the advantages outlined above, Prezi`s presentation media still has disadvantages including:

a. An online software whose manufacturing process must be online with fast conductivity.
b. If you use desktop Prezi offline then choice of fronts and colors is limited.
c. The presentation cannot be printed.
d. To acces the more attractive and innovative type of prezi, is charged when making an prezi account.

**Steps for Making and Operating Prezi media**

Ramakrisman (2014) expressed the steps of creating and operating Prezi media as following:

1. To make the prezi first open the open the existing browser application then go to the www.prezi.com web page. Then click enter.
2. After entering the prezi.com web. There are several menus at the top. Login is a menu to enter your account after you register previously.
3. Then click continue with Public presentation.
4. After that, fill in your personal data according to the column provided to create your account.
5. After creating the prezi account, after enter, click Get Started to start Prezi creation, if you need the Prezi application log in to your account, then fill in the Email and password of the account has been created to be able to create a neu Prezi or request the media that has been created.
6. The lecturer can then create his own with the Prezi account that is available. Because according to one of Prezi`s principles in creativity and freedom, by clicking My Prezi at the top, then choose create a neu prezi to create a new media prezi.
7. Click `Ùse Template`
8. Enter a theme to present.
9. Form your scheme according to your concept.

**Development style**

The development model applied in this study is the theory of Richey and Klein (in Sugiono, 2009) which states ``The focus of Design and Development Research can be on front-end analysis. Planning, Production and Evaluation (PPE), which means that the focus of planning and development research is analytical from the beginning to the end, which includes Design, Production, and Evaluation. Research into the development of a learning media for the theme``Arbeitswelten`` uses a development model consists of three stages, as shown below:

Figure 1. Steps for Research and Development According to Richey and Klein.

a. Planning Phase: This stage is the activity of making a product plan will be made for a specific purpose. Planning begins with a needs analysis conducted plan that will be made for a specific purpose. Planning begins with a needs analysis conducted through research and literature studies.
b. The Production stage is the activity of making a product base on the design that has been made.
c. Evaluation is test activity, assessing how high the product has met the specified specifications.

PLANNING ⟹ PRODUCTION ⟹ EVALUATION

*Proceedings of the 1ˢᵗ International Seminar on Foreign Language Teaching, Linguistics, and Literature (ISFLATEL-1) 2018*

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Figure 1. Step for Research and Development According to Richey and Klein

**Conclusion**

A teacher is required to be more creative an innovative so that classroom learning can stimulate learners to be more enthusiastic about learning. For that a teacher must create neu learning media.

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