

CHAPTER I

INTRODUCTION

A. The Background of the Study

In this modern era English has become important thing to be mastered, because English as International language is used in many countries as tool to communicate globally. English is not only used in education environment, but also in many fields such as technology and business. In this competitive era, job application also look for people who skilled in English. This is why English should be learnt. In learning English, there are four skills must be learnt, they are reading, listening, writing and speaking. Speaking is one of important skills in learning English, but many students did not want to learn it because they thought speaking English is difficult, uninteresting and unnecessary. Many students in senior high school or vocational high school show unsatisfy result in speaking competence. They were not confident and fluent when speaking in front of the class, they also miss pronounce and difficult to express their idea when speaking.

The problem may be affected by many factors, such as the teaching method and technique applied by teachers, media used in learning process, students' enthusiasm and motivation. In fact, based on the writer's observation in SMK MULTIKARYA, the teacher were not appropriately teaching speaking skill. The teachers did not use any teaching media and tend to use only textbook in teaching and learning process. The students also rarely given appropriate model in practicing

speaking skill. Teachers is the only model in practicing pronunciation, fluency and accuracy.

Usually picture is the common teaching media used in teaching speaking. Unfortunately, using picture as teaching media in speaking did not give satisfy result. It may cause due to the fact that picture seem uninteresting if the picture is not unique. Other disadvantages of picture are picture is depicting specific purpose that may be difficult to locate and picture doesn't give real situation and motion to the topic being taught like video does.

In this case, the teacher should provide learning media, such as video to attract student in learning English especially in speaking. Gilakjani (2012) stated that multimedia has been successfully applied to many courses in order to provide a wide variety of learning styles or modalities. It means that multimedia is appropriate for any other material in teaching and learning process. Moreover, the use of technologies, Internet, computers, and others interesting media, in teaching and learning process can be very helpful. Considering those technologies can provide the opportunity to enhance both teachers and students' knowledge and skill. Technology has the power to utterly transform learning, there are occasions where it can actually serve to reinforce linguistic, social and cultural hegemonies, rather than challenging them (Rasool, 2000 cited in Motteram, 2013).

Thus, this study will be focus on developing video blog (Vlog) as teaching media to teach speaking. Basically, Vlog is Blog or Web-log that usually contain only text or picture but rather than in text form, Vlog transform all those things

into video form. Moreover, Vlog is recorded of thoughts, opinions or experiences that filming and publishing on the internet.

Using Vlog as teaching media to teach speaking skill is good because students can practice speak English more than did not use it. It is supported by Stempleski cited in Richard & Renandya (2002) stating with careful and systematic Technologies in the Classroom planning, video-based lessons can be highly stimulating, and provide a rich resource for language learning. Vlog provide opportunity to share thoughts, opinions and experiences in group or individually.

Vlog gives positive impact to students' ability in speaking. Using Vlog as teaching media not only improve speaking ability but also hopefully affect students' enthusiasm in learning English generally and speaking English particularly. Thus, this research is formulated as "Developing Video Blog as Teaching Media of Speaking in Report Text"

B. The Problems of the Study

Based on the background of the study above, the problem are:

- 1) what was the relevant video blog needed by student of multimedia programme to improve speaking skill in report text?
- 2) how video blog was designed for student of multimedia programme?

C. The Objectives of the Study

The objectives of the study are:

- 1) to investigate the relevant video blog needed by student of multimedia programme
- 2) to design appropriate video blog for student of multimedia programme.

D. The Scope of the Study

The scope of the study is developing video blog based on students' need. This video blog is intended to apply for XI grade of multimedia programme vocational high school. This video blog focus on speaking skill particularly report text about things. This study is limited on developing video blog monologue relate to study programme to teach speaking for XI grade students.

E. The Significances of the Study

The finding of this research can be useful for teachers, theoritically to provide information and theories about developing teaching media to teach speaking skill. Meanwhile, practically it can be reference in attempting to develop teaching media.

Moreover, this reserch can help students to get more enthusiastic in learning English. It will enhance students' speaking skill and improve their achievement. In addition, this reasearch can be reference to other researchers who want to conduct a research about developing Vlog as teaching media.