

ABSTRACT

Farhani, Najla. Conversational Maxims in Kick Andy Talk Show Program on Metro TV. Thesis: English Applied Linguistics Study Program, Post Graduate School, State University of Medan. 2011

This study deals with conversational maxims in Kick Andy Talk Show Program on Metro TV. The objectives of the study are to find out conversational maxims occur, the difference between three episodes of Kick Andy Talk Show Program on Metro TV, and the reason of obedience and violation of conversational maxims by the interviewees in Kick Andy Talk Show Program on Metro TV. This research conducted qualitative method. The data were obtained from the video and transcription of three episodes of "Kick Andy" Talk Show Program namely "Pengakuan Susnoduadji", "Berprestasi di Negeri Orang", and "Peradilan Sesat". The texts were analyzed by applying qualitative content analysis method. The finding indicated that all categories of conversational maxims: maxims of quantity, quality, manner, and relevance occurred on the interviewees' statement on "Kick Andy" Talk Show, except Lanjar Sriyanto (the interviewee from Episode "Peradilan Sesat") since none of his statement violated maxims of quality. The three episodes are differed by the variety of maxims that the interviewees obeyed or violated and the way of obeying and disobeying the maxims. The reason of obedience of maxims is because the interviewees just answer the questions of the interviewer in the corridor. Meanwhile the violation of maxims is because the topics that raised by the interviewer influence the exploration of interviewees in "Kick Andy" Talk Show Program.