

## ABSTRACT

**Panggabean, Devi Sari. Registration Number: 2141121006. Developing Cartoon-video Media for Teaching Writing Narrative Text in Junior High School Students. English Educational Program, Medan State University, 2018.**

The aim of this study was to develop writing media for Grade VIII of Junior High School Students. This study was conducted by using Research and Development (R&D) design through six stages; gathering information and data, analyzing data, designing materials, validating by experts, revising, and final product. The subject of the study was Grade VIII of SMP Negeri 8 Medan. The data were gathered by administering interview to English teacher and distributing questionnaire to 30 respondents to get the students' needs. The interview and questionnaire results prove that the students needs English Writing Media which can motivate and encourage the students to write well in English. The product has been validated by experts. The result of the product was Cartoon-video Media.

*Keywords: Cartoon-video Media, Writing Media, Research and Development (R&D)*

