

TABLE OF CONTENTS

	Page
ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS	iii
LIST OF TABLES	vi
LIST OF FIGURES	vii
LIST OF APPENDICES	vii
CHAPTER I INTRODUCTION	1
A. The Background of the Study	1
B. The Problem of the Study	4
C. The Objective of the Study	4
D. The Scope of the Study	5
E. The Significance of the Study	5
CHAPTER II LITERATURE REVIEW	6
A. Theoretical Framework	6
1. Media	6
a. Definition of Media	6
b. Learning Media	7
c. Characteristics of Learning Media	8

d. Functions of Learning Media	9
e. Kinds of Learning Media	9
f. Audio-Visual Media	11
2. Cartoon Video.....	11
a. Defenitions of Cartoon Video.....	11
b. Characteristics of Cartoon Video.....	13
c. Kinds of Cartoon Video.....	13
3. Writing.....	14
a. Definition of Writing	14
b. The Process of Writing.....	15
4. Narrative Text.....	17
a. Defenition of Narrative Text	17
b. Social Function of Narrative Text.....	17
c. Generic Structure of Narrative Text.....	18
d. Language Feature of Narrative Text	19
e. Example of Narrative Text.....	20
5. The Implementation of Curriculum 2013 in Junior High School.....	21
B. Relevant Studies	22
C. Conceptual Framework.....	24
CHAPTER III RESEARCH METHODOLOGY	27
A. Research Design.....	27
B. Subject of Research.....	27

C. Instrument of Data Collection.....	27
D. Technique of Collecting Data	28
E. Technique of Data Analysis.....	28
F. The Procedures of Media Development	28
CHAPTER IV RESEARCH FINDING AND DISCUSSION.....	31
A. Research Findings.....	31
1. Gathering Data and Inforamations.....	31
2. Need Analysis	32
a. Questionnaire Analysis	32
b. Interview Analysis	38
3. Developed Cartoon-video Media.....	40
4. Validating by Experts	46
5. Revising	53
6. Final Product.....	53
B. Discussion.....	53
CHAPTER V CONCLUSION AND SUGGESTION.....	56
A. Conclusion	56
B. Suggestion.....	56
REFERENCES	58
APPENDICES	60