#### **CHAPTER I**

#### INTRODUCTION

### A. The Background of the Study

In this globalization era, English has an important role which brings many benefits to human life. English is very important in many situations, for example in technology, business and educational context. The importance of learning English become one of the significant reasons why English language is included as a lesson in the curriculum 2013.

Nowadays, the goal of teaching English should improve the students communicative skills, because in that way they can express themselves and learn how to follow the social and cultural rules appropriately in every communicative circumstances. Speaking skill in a new language is more difficult than other skills Nunan (2003:270). Moreover, as Indonesians who are not English speaker, the students will get difficulty to speak in English, because they are not accustomed in English. Teaching English needs good system in the field in order the education is going well and reaching the target determined. The main thing to teach English is development of curriculum in a country.

Based on the observation for the English teacher and the students on 6<sup>th</sup> of March 2017 in SMA Negeri 20 Medan, they used "Buku Bahasa Inggris" published by Kemendikbud (Kementrian Pendidikan dan Kebudayaan Republik Indonesia) in 2014 there are some topics in the book but in this research the researcher only focus on two topics. They were Showing Care and Congratulation. According to syllabus grade ten of senior high school each

materials were taught in the two meetings with the duration 4x45 minutes. But in the process of teaching and learning the teachers and students had limited speaking activity that caused the students were not able to speak English effectively. Even though the materials were available to be taught based on their life context.

In order solve to the problem, the writer conducted a research on designing speaking materials. The designed material was developed based on CTL to help the student to overcome their speaking problems. The purpose of the research is for designing speaking materials based on Contextual Teaching and Learning (CTL). CTL is an approach of teaching and learning that helps the teacher to relate subject materials to the real world situations and motivates the student to make connection between knowledge and its application to their daily life.

Contextual Teaching and Learning also encourages the writer to design the material contextually based on the students real life students needs, students previous knowledge and students meaningful learning experience. By looking at the importance of the concept, Contextual Teaching and Learning is considered as the aspect in designing a set of instructional English speaking materials in this study. As stated by Tomlinson (1998) that helping learners to participate in meaningful communication in which they are using language to achieve intended outcomes is essential to the development of their communicative competence.

The contextual teaching and learning (CTL) was applied in this research based on Crawford's procedures: Relating, experiencing, applying, cooperating, and transferring (REACT) (Crawford, 2001). Some studies used the CTL

approach conducted in Indonesian students classroom settings, done by Nasotion S,A (2015) who studied about developing speaking material by using Task-Based Learning for the seventh grade students of SMP Negeri 27 Medan where the researcher combines the task based with curriculum 2006 (KTSP) in designing the material. From the paper, it is found that the speaking materials provided in the students need. The strength of this study is the researcher gives a clear explanation of how she develop the material, but the researcher doesn't put the source on the interview.

Wahyuni (2013) developed materials contextual teaching and learning in speaking to the first semester student of Business Administration in Hang Tuah University aimed to investigate the strategies of Contextual Teaching and Learning (CTL) and the advantages of using Crawford's REACT procedures (Crawford, 2011) as one of the CTL procedures. The findings revealed that the teaching speaking was succeed to improve students pronunciation and fluency.

Nurefendi (2015) developed English Supplementary Speaking Materials For The Tenth Grade Students Of Senior High Schools. The researcher found that the existing the materials for teaching and learning English for the students are general English. Then the existing text book didn't provide appropriate Context and match to students' need.

This research aimed to develop English Speaking Materials based on Contextual Teaching and Learning for the first semester of the tenth grade students of X SMA Negeri 20 Medan to help them improve their speaking skill.

The concept of Contextual Teaching and Learning intended to create the meaningful English speaking learning process for the students.

### **B.** Identification Problems

Based on the background of the study mentioned above, the identifications of research were:

- 1. The limited amount of speaking materials that were found in the book.
- 2. Students have lack of vocabulary, motivation and interest in speaking activity.
- 3. The materials that were used by the teachers do not support the students to develop their speaking skill.
- 4. The limited speaking activity in the classroom, because teachers only had few materials for speaking teaching and learning process.

### C. The Problems of the Study

Based on the background of the problem, the problem of this study was formulated as the following "How to develop the speaking materials based on contextual teaching and learning for grade ten senior high school at SMA Negeri 20 Medan?"

## D. The Objectives of the Study

The objective of the study was to develop the speaking materials based on contextual teaching and learning for grade ten senior high school at SMA Negeri 20 Medan.

## E. The Scope of the Study

Based on the background of the study, this study was focused on the development of speaking materials materials based on contextual teaching and learning for grade ten senior high school at SMA Negeri 20 Medan.

### F. Significances of the Study

There were two significant outcomes expected to this study, namely theoretical and practical benefit as follows:

## 1. Theoretical significance

The result of the study were expected to enrich the literature on English teaching in speaking and to provide a beneficial reference for further research on developing speaking materials.

## 2. Practical significance

#### a. For the students

By learning through this designed material the students realized that speaking is easy to be learned, because they were expected to have a meaningful learning experience with the concept.

### b. For the teachers

The designed materials were expected to be used as a reference to teach speaking in the classroom of tenth grade students. Besides, the teachers were able not only develop their comprehension about Contextual Teaching and Learning, but also implement this principles in the classroom learning activities. The teachers could modify and add some interesting speaking activities to improve the students speaking skill.

# c. Other researchers

The results of this research could be used as a reference for other researchers to conduct a similar study but in different focus discussion.

