

## ABSTRAK

**Jasman Zega, NIM : 7143141039, Pengaruh Penggunaan *E-Learning* dan Kreativitas Siswa terhadap Hasil Belajar Siswa Kelas X Administrasi Perkantoran di SMK Negeri 7 Medan, Tahun Pembelajaran 2017/2018. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan, 2018.**

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan e-learning dan kreativitas belajar siswa terhadap hasil belajar. Penelitian ini dilaksanakan di SMK Negeri 7 Medan yang beralamat di Jalan STM No. 12 E Medan. Penelitian ini merupakan penelitian eksperimen semu. Populasi dari penelitian ini adalah seluruh siswa kelas X Administrasi Perkantoran SMK Negeri 7 Medan yang berjumlah 219 siswa, sedangkan sampainya sebanyak 72 siswa.

Hasil analisis data diperoleh nilai rerata *pre-test* siswa kelas eksperimen = 34,86 dengan SD = 15,121 dan nilai rerata *pre-test* kelas kontrol = 30,27 dengan SD = 16,114, sedangkan nilai rerata *post-test* setelah diterapkan model pembelajaran *generative learning* dan konvensional = 77,08 dengan SD = 12,692. Dari hasil analisis data yang diperoleh bahwa data hasil belajar berdistribusi normal ( $T_{hitung} = 0,069 > T_{tabel} = 0,05$ ) dan homogen ( $F_{hitung} = 0,072 > F_{tabel} = 0,05$ ). Hasil uji hipotesis menunjukkan bahwa : 1). Rerata hasil belajar siswa yang diajarkan dengan *e learning* = 81,26 dan konvensional = 73,05 dengan nilai sig. 0,000; 2). Rerata hasil belajar siswa yang memiliki kreativitas tinggi = 86,80 dan kreativitas rendah = 67,51 dengan nilai sig. 0,000.

Dengan demikian dapat disimpulkan bahwa terdapat pengaruh yang positif dan signifikan antara penggunaan *e-learning* dengan kreativitas siswa terhadap hasil belajar ekonomi dan bisnis siswa kelas X Administrasi Perkantoran di SMK Negeri 7 Medan, Tahun Pembelajaran 2017/2018.

**Kata Kunci : *E-Learning*, Kreativitas Siswa, Hasil Belajar Ekonomi dan Bisnis**

## ABSTRACT

**Jasman Zega, SRN : 7143141039, The Influence of E-Learning Model and Creativity Student to the Learning Outcome of Student Grade X Office Administration in Vocational High School Number 7 of Medan, School Year 2016/2017. Thesis, Department of Economic, Education Student Business, Faculty of Economic, State University of Medan, 2018.**

This study aims to determine the effect of the use of e-learning and student learning creativity on learning outcomes. This research was conducted at SMK Negeri 7 Medan having its address at Jalan STM No. 12 E Medan. This research is a quasi-experimental study. The population of this study were all students of class X Office Administration SMK Negeri 7 Medan totaling 219 students, while the sample was 72 students.

The results of the data analysis obtained the mean value of the pre-test students of the experimental class = 34.86 with SD = 15.121 and the mean value of the pre-test control class = 30.27 with SD = 16.114, while the mean post-test value after applying the generative learning model and conventional = 77.08 with SD = 12.692. From the results of the analysis of the data obtained that the learning outcomes data are normally distributed (Count = 0.069 > T table = 0.05) and homogeneous (Fcount = 0.072 > Ftable = 0.05). Hypothesis test results show that: 1). The average learning outcomes of students taught with e learning = 81.26 and conventional = 73.05 with sig values. 0,000; 2). The average learning outcomes of students who have high creativity = 86.80 and low creativity = 67.51 with sig values. 0,000.

Thus it can be concluded that there is a positive and significant influence between the use of e-learning with students' creativity on economic and business learning outcomes of class X Office Administration at SMK Negeri 7 Medan, 2017/2018 Learning Year.

**Keywords: E-Learning, Student Creativity, Economic and Business Learning Outcomes**