

## CHAPTER I

### INTRODUCTION

#### A. The Background of the Study

Vocational High School or *SMK (Sekolah Menengah Kejuruan)* is an educational institution which focuses on developing specific skills. It is designed to prepare the students to work in a trade after they graduate. That's why the fresh graduate students of Vocational High School are expected to master the skills of their expertise. The development of global communication and information era also brings a strict competition among the job seekers. In addition, English proficiency becomes one of the requirements of the most job vacancies in Indonesia and the students will get advantages if they master English of their expertise. Therefore, English has become an important skill to master by students of Vocational High School especially for productive skill, speaking and writing.

Regarding the facts above, the English teaching and learning should be emphasized on helping the students' English proficiency, both oral and written dealing with their expertise. The English for Specific Purposes is required to support their English proficiency based on their expertise. To reach that purpose, there are some factors which have to be considered, such as the curriculum used should be reforming, the teachers' skill should be improved, and providing the facilities which support the teaching and learning process to make it run well and can increase the students' proficiency. The process of teaching-learning in English as a foreign language is very complex because there are several components are involved. Those are students, teachers, materials, methods, and medias. In the

English teaching speaking skill, those language components, especially for the media, should be prepared well and interestingly because the media will support the effectiveness of the teaching speaking in the classroom. It deals with Naz & Akbar (2009) state that teaching and learning are considered complex processes, influences different multiple factors, including use of media or instructional aids, which results active involvement of learners and makes teaching more interactive.

SMKN 1 BERINGIN is one of the vocational high schools in North Sumatera. It has many kinds of study program to master a specific skill of their interest. They are, *Teknik Komputer dan Jaringan*, *Akomodasi Perhotelan*, *Rekayasa Perangkat Lunak*, *Tata Busana*, *Tata Kecantikan*, and the last is *Tata Boga*. In this case, the researcher only concerns on Computer and Network Engineering program (*Teknik Komputer dan Jaringan*). Based on the interview which was conducted on April 20<sup>th</sup> 2017, the main problems found in English teaching-learning processes in SMKN 1 Beringin is teaching in different study program must have different teaching style. Therefore, it's affected the teaching strategy, method, and teaching media in English teaching-learning processes. One of the main component of education is the learning context, context of learning related to teaching and learning strategies (Anwarningsih, 2013).

The problem found by the researcher which is related to media in teaching and learning process of Computer and Network Engineering Program at SMKN 1 Beringin. The English teacher still use common medias such as, English packet book, students' worksheet, power point, playing music by laptop for listening,

showing a video by a projector for speaking, and showing some pictures for writing. But, those medias only used sometimes. Hence, the media that have ever been used is hasn't give the significant achievement.

Moreover, the English teaching-learning process is different from their productive teaching-learning process. So, they are as not as interactive and individual as in productive learning process. Therefore, in mastering speaking skills, the process of learning English still cannot achieve the expected goal. It is proven by many students who still have not been able to communicate in English. This statement is also supported by the data taken from the experience of teaching practice (PPLT) in SMKN 1 Beringin, in 2016. It's found that the students still get difficulties to communicate in English. They need interactive learning media as interactive as their productive learning media in their study program.

In SMKN1 Beringin, each class of Computer and Network Engineering program is facilitated by LCD projector to support their productive teaching-learning processes. And also, the students always bring their laptop every day. Therefore, it is good to apply the English interactive media to support their English teaching-learning process. Using media as an interactive media is one of the ways to support the teaching and learning process to make it run well and can improve the students' proficiency. Teaching speaking skill needs media to make the teaching and learning process easy and interesting for them.

## **B. The Identification of Problem**

Based on the background, the researcher found some problems as follows.

First, the students are really interesting to study English, but in English teaching speaking the teacher usually use common media such as, English packet book, students' worksheet, power point, and pictures. And also the media that have ever been used, hasn't give the significant achievement. In addition, the English teaching and learning process is different from their productive learning process. Thus, a teacher needs interesting and interactive media in the teaching-learning process.

Second, each class is facilitated by LCD projector and each student always brings their laptop every day, but the teachers rarely use that facilities as media in English teaching-learning process, because the teacher haven't got enough media which can be used by laptop or LCD projector, such as English interactive multimedia for teaching speaking skill.

Therefore, it is suitable for them to design the interactive learning media by using adobe flash CS3. The use of computer as interactive learning media to facilitate the students in learning speaking skill might be more interesting for them to learn English easily and interactively.

## **C. The Scope of the Study**

Based on the problems identified above, this study deals with the designing English interactive learning media for teaching speaking skill at the first grade of Computer and Network Engineering program in SMKN 1 Beringin. This

study focuses on the competencies of teaching speaking skill for the first grade at vocational high school in a first semester.

#### **D. The Problems of the Study**

In accordance with the background of the study, the problem of the study are:

1. How are the existing learning media used in teaching speaking skill at computer and network engineering program of SMKN 1 Beringin?
2. How should the interactive learning media of teaching speaking skill by using adobe flash CS3 at computer and network engineering program of SMKN 1 Beringin be designed?

#### **E. The Objectives of the Study**

Based on the problems of the study, the objectives of the study are:

1. To investigate how the existing media are used in teaching speaking skill at computer and network engineering program of SMKN1 Beringin.
2. To design the interactive learning media of teaching speaking skill by using adobe flash CS3 at computer and network engineering program of SMKN1 Beringin.

### **3. The Significances of the Study**

The findings of this research are expected to give some contributions, to produce a relevant and useful English interactive learning medias for vocational high school's learners, particularly for the first Grade of Computer and Network Engineering program of SMK NEGERI 1 Beringin, theoretically and practically.

Theoretically, the findings of this research are expected to be useful for the readers to enrich and broaden their knowledge in theories of learning English and

can be references for further studies. Practically, the findings of this research are expected to be useful for:

1. First grade students of Computer and Network Engineering program of SMK NEGERI 1 Beringin, to use this product of the study to motivate and facilitate the students' interest in learning speaking English.
2. English teachers, to use the product of the study in English teaching speaking.
3. The students of English Education Department to use the result of the study as a reference in designing or developing other interactive learning media.



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