

## TABLE OF CONTENTS

	Pages
<b>ABSTRACT .....</b>	<b>i</b>
<b>ACKNOWLEDGMENTS .....</b>	<b>ii</b>
<b>TABLE OF CONTENTS.....</b>	<b>iv</b>
<b>CHAPTER I. INTRODUCTION.....</b>	<b>1</b>
A. The Background of the Study .....	1
B. The Identification of the Problems .....	7
C. The Scope of The Study .....	8
D. The Problems of the Study .....	8
E. The Objectives of the Study .....	8
F. The Significance of the Study .....	8
<b>CHAPTER II. REVIEW OF RELATED LITERATURE .....</b>	<b>10</b>
A. Theoretical Framework .....	10
1. English at Vocational School .....	10
a. Curriculum .....	10
b. Beauty Study Program .....	13
2. The Nature of Reading .....	14
a. Definitions of Reading .....	14
b. Reading Comprehension .....	15

c.	Reading Materials .....	16
d.	Types of Reading Texts.....	18
3.	Teaching Reading at Vocational School .....	19
4.	Procedure Text .....	24
a.	Social Function.....	25
b.	Generic Structure.....	25
c.	Language Features.....	25
5.	English for Specific Purposes .....	26
a.	Definition of ESP .....	26
b.	Need Analysis .....	27
1)	Target Needs.....	28
2)	Learning Needs.....	29
6.	Learning Materials .....	30
a.	The Nature of Materials .....	30
b.	Characteristics of Good Materials.....	31
7.	Materials Development .....	32
a.	Definition of Materials Development .....	32
b.	Process of Materials Development.....	33
8.	Materials Design .....	35
9.	Materials Evaluation .....	36
A.	RELEVANT STUDIES .....	37
B.	CONCEPTUAL FRAMEWORK .....	39
<b>CHAPTER III. METHOD OF RESEARCH .....</b>	<b>43</b>	
A.	Research Design.....	43
B.	Research Setting.....	44
C.	Research Subjects.....	44

D. The Instruments of Data Collection .....	44
E. The Techniques of Collecting Data.....	45
F. The Techniques of Data Analysis .....	46
G. The Steps of Developing The Material .....	46
<b>CHAPTER IV. NEED ANALYSIS AND MATERIAL DEVELOPMENT .....</b>	<b>52</b>
A. Gathering Information and Data .....	52
B. Analyzing Data.....	53
1. Existing Materials .....	53
2. Need Anaysis .....	54
a. Questionnaire Analysis.....	54
b. Interview Analysis.....	58
C. Developing Procedure Text Materials .....	60
D. Validating Procedure Texts Materials.....	62
1. Validation Score from the Lecturer .....	63
2. Validation Score from the Teacher .....	64
E. Revising Procedure Texts Materials .....	65
F. Final Product .....	66
<b>CHAPTER V. CONCLUSIONS AND SUGGESTIONS.....</b>	<b>67</b>
A. Conclusions .....	67
B. Suggestions .....	68
<b>REFERENCES .....</b>	<b>70</b>
<b>APPENDICES .....</b>	<b>72</b>