## A MULTIMODAL ANALYSIS OF BEAUTY PRODUCT ADVERTISEMENTS IN INDONESIAN WOMEN'S MAGAZINES

A Thesis

Submitted to the English Applied Linguistics Study Program in Partial Fulfilment of the Requirements for the Degree of Magister Humaniora

By:

YUNI KHAIRINA Registration Number: 8166111037



ENGLISH APPLIED LINGUISTICS STUDY PROGRAM POSTGRADUATE SCHOOL STATE UNIVERSITY OF MEDAN MEDAN 2018