

## ABSTRAK

**Wulandari Anwar.** Pengembangan Bahan Ajar Teks Prosedur Berbasis Budaya Pernikahan Adat Melayu Untuk Siswa Kelas Xi Sma Negeri 1 Medang Deras Kabupaten Batubara

Penelitian ini bertujuan untuk mengetahui kebutuhan, kelayakan serta keefektifan tentang pengembangan bahan ajar teks prosedur berbasis budaya pernikahan adat Melayu pada siswa kelas XI SMA Negeri 1 Medang Deras kabupaten Batubara. Bahan ajar yang dikembangkan berupa modul. Metode penelitian yang digunakan adalah metode penelitian dan pengembangan *Research and Development* (R&D) dirujuk pada model Borg & Gall yang dikemukakan Tegeh, dkk. Hasil penelitian menunjukkan bahwa : (1) Hasil dari proses pengembangan bahan ajar teks prosedur berbasis budaya pernikahan adat Melayu melalui perhitungan angket analisis kebutuhan diperoleh rata-rata 91,67% dari 1 orang guru dan 35 siswa yang menyatakan membutuhkan bahan ajar pada materi teks prosedur dalam proses pembelajaran agar berjalan lebih efektif dan dapat dijadikan sarana pembelajaran secara individual oleh siswa. (2) hasil yang diperoleh dari kelayakan bahan ajar berbasis budaya pernikahan adat Melayu yang divalidasi ahli materi meliputi kelayakan isi dengan rata-rata 82,35% pada kriteria sangat baik, kelayakan penyajian dengan rata-rata 90,38% pada kriteria sangat baik, dan penilaian bahasa dengan rata-rata 83,65% pada kriteria sangat baik, sedangkan hasil yang diperoleh dari validasi ahli desain dengan rata-rata 81,25% pada kriteria sangat baik, pada hasil angket tanggapan guru diperoleh rata-rata 90% pada kriteria sangat baik, sedangkan pada angket tanggapan siswa meliputi uji coba perorangan dengan rata-rata 78,47% pada kriteria baik, uji coba kelompok kecil dengan rata-rata 82,02% pada kriteria sangat baik, dan uji lapangan terbatas dengan rata-rata 83,09% pada kriteria sangat baik. (3) Hasil keefektifan belajar siswa dalam memahami teks prosedur sebelum menggunakan modul sebesar 75,65, sedangkan hasil belajar tes memahami teks prosedur siswa sesudah menggunakan modul meningkat sebesar 90,8. Selisih yang diperoleh sebesar 10,42 dari sebelum ke sesudah menggunakan modul. Hal ini membuktikan bahwa bahan ajar teks prosedur yang dikembangkan dapat meningkatkan hasil belajar siswa dengan menggunakan pembelajaran berbasis budaya pernikahan adat Melayu. Penelitian ini memiliki implikasi yaitu bahan ajar yang dikembangkan akan memberi sumbangan praktis dalam pelaksanaan proses pembelajaran bagi guru, dimana bahan ajar ini sebagai bahan ajar tambahan untuk memberi kemudahan dalam menyampaikan materi yang diajarkan.

**Kata Kunci:** pengembangan, bahan ajar, teks prosedur, pernikahan, adat Melayu

## ABSTRACT

**Wulandari Anwar.** Development Of Procedural Text Materials Based On Traditional Marriage Ceremony Of Malay For Students Class Xi Sma Negeri 1 Medang Deras District Of Batubara

*This study aims to know the needs, feasibility and effectiveness of the development of procedural text teaching materials based on traditional marriage ceremony of Malay in students class XI SMA Negeri 1 Medang Deras Batubara district. The teaching materials developed was in the form of modules. The research method used was research and development research and development (R & D) method referred to Borg & Gall model as stated by Tegeh, et al. The result of the research showed that(1) The result of the process of development of teaching material of text process based on Malay customary marriage culture through the calculation of questionnaire of needs analysis obtained average 91.67% from 1 teacher and 35 students claiming to need teaching material on text material procedure in learning process to run more effective and can be used as a means of individual learning by students. (2) the results obtained from the feasibility of teaching materials based on Malay customary marriage culture validated by the material experts include the feasibility of the content with an average of 82.35% on very good criteria, the feasibility of presentation with an average of 90.38% on very good criteria, and the assessment of the language with an average of 83.65% on the criteria is very good, while the results obtained from the validation of design experts with an average of 81.25% on the criteria is very good, on teacher questionnaire results obtained an average of 90% on the criteria very good, while in the questionnaire the students' responses include individual testing with an average of 78.47% on either criterion, small group trial with an average of 82.02% on very good criteria, and limited field test with an average of 83,09% on very good criteria. (3) The result of the students' effectiveness in understanding the text of the procedure before using the module is 75.65, while the learning result of the test understands the text of the student procedure after using the module increased by 90.8. The difference is 10.42 from before to after using module. This proves that the teaching material of the developed procedures text teaching material can improve the students' learning outcomes by using traditional Malay marriage ceremony based learning. This research has implication that the instructional material developed will give a practical contribution in the implementation of learning process for the teacher, where this instructional material as additional teaching material to give ease in delivering the materials taught.*

**KEYWORDS:** development, teaching materials, procedural texts, marriage, Malay