ABSTRAK

Feronika Hutahaean, NIM 8166191005, Pengembangan Bahan Ajar Menulis Teks Negosiasi Berbasis Literasi Siswa Kelas X SMA Swasta Santa Lusia Sei Rotan. Tesis : Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan. 2018.

Penelitian ini bertujuan untuk mengetahui : (1) proses penyusunan pengembangan bahan ajar menulis teks negosiasi berbasis literasi, (2) kelayakan bahan ajar yang diuji dengan validasi materi dan desain pada menulis teks negosiasi berbasis literasi, (3) keefektifan bahan ajar menulis teks negosiasi berbasis literasi pada siswa kelas X SMA Swasta Santa Lusia. Jenis penelitian ini adalah penelitian dan pengembangan berdasarkan model pengembangan Borg and Gall. Subjek uji coba terdiri dari ahli materi, ahli desain, guru Bahasa Indonesia, Siswa SMA Swasta Santa Lusia. Data tentang kualitas produk ini dikumpulkan melalui angket dan tes menulis teks negosiasi. hasil penelitian ini menunjukkan bahwa: (1) validasi materi dinyatakan layak dengan perolehan rata-rata sangat baik. Perolehan kelayakan isi 86,71% pada kategori sangat baik, perolehan kelayakan penyajian 91,34% pada kategori sangat baik dan perolehan kelayakan bahasa 87,50% pada kategori sangat baik, (2) validasi oleh ahli desain dengan perolehan rata-rata 81,67% pada kategori sangat baik, (3) uji coba perorangan dinyatakan sangat baik dengan total persentase rata-rata sebesar 88,83%, (4) Perolehan hasil uji coba kelompok kecil dinyatakan sangat baik dengan total persentase rata-rata sebesar 88,51%, (5) Perolehan hasil uji coba lapangan terbatas dinyatakan sangat baik dengan total persentasi skor rata-rata sebesar 90,8%, (6) keefektifan bahan ajar menunjukkan presentase *postest* sebesar 80,09% lebih tinggi diandingkan presentasi *pretest* sebesar 70,80%. Dengan demikian, modul menulis teks negosiasi berbasis literasi yang telah dikembangkan layak dan efektif untuk digunakan sebagai sumber belajar. Penelitian pengembangan bahan ajar berbasis literasi pada materi menulis teks negosiasi memiliki implikasi dalam proses pembelajaran bahasa indonesia yaitu bahan ajat berbasis literasi yang dikembangakan memberi sumbangan praktis terutama dalam pelaksanaan proses pembelajaran bagi guru, dimana bahan ajar berupa modul ini dapat menjadi bahan ajar tambahan untuk meberikan kemudhan dalam menyampaikan materi teks negosiasi yang diajarkan, memperkaya dan menambah pengetahuan siswa tentang teks negosiasi dan literasi siswa sehingga pemmbelajaran akan lebih menarik dan memotivasi siswa, melatih siswa belajar secara mandiri dengan bantuan yang minimal dari guru. Peran guru hanya sebagai fasilitator yang membimbing dan mengarahkan siswa pada pembelajaran teks negosiasi.

Kata kunci : bahan ajar, teks negosiasi, literasi, pengembangan.

ABSTRACT

Feronika Hutahaean, NIM 8166191005, Development of Teaching Materials Literacy Based Negotiation Text Student Class X Private High School Saint Lucia Sei Rotan. Thesis: Indonesian Language and Literature Education. State University of Medan. 2018.

The purpose of this research is to know: (1) the process of preparing the development of teaching materials to write literacy-based negotiation text, (2) the feasibility of teaching materials that are tested by material validation and design on writing literacy-based negotiation text, (3) the effectiveness of teaching materials based on negotiation text literacy in the class X private high school students of Saint Lucia. This type of research is research and development based on Borg and Gall development model. Trial subjects consist of material experts, design experts, Indonesian teachers, Private High School students of Saint Lucia. Data on the quality of this product were collected through a questionnaire and a negotiated text writing test. the results of this study indicate that: (1) validation of material otherwise feasible with a very good average yield. Obtained feasibility of the contents of 86.71% in very good category, the acquisition feasibility of 91.34% in very good category and the acquisition of language feasibility 87,50% in very good category, (2) validation by design expert with average yield 81, 67% in very good category, (3) individual trials expressed very well with an average total percentage of 88.83%, (4) The acquisition of small group trial results is very good with an average percentage of 88.51 %, (5) The acquisition of limited field trial results was excellent with a total average score of 90.8%, (6) the effectiveness of the teaching materials showed a postage percentage of 80.09% higher than the pretest presentation of 70.80 %. Thus, a literacy-based negotiation text module that has been developed is feasible and effective for use as a learning resource. Research on the development of literacy-based teaching materials on negotiable text writing materials has implications in the learning process of Indonesian language that is based on literacy materials that are developed to give practical contribution especially in the implementation of learning process for the teacher, where the instructional materials of this module can become additional teaching materials to give in conveying negotiated texts, enriching and enhancing students' knowledge of the negotiation text and student literacy so that learning will be more interesting and motivating for students, training students to study independently with minimal assistance from teachers. The role of the teacher is only as a facilitator who guides and directs the student on negotiated text lessons.

Key Words : teaching materials, negotiation text, literacy, development.