

## DAFTAR GAMBAR

Gambar 1.1 Poster tahun 2014.....	3
Gambar 1.2 Poster tahun 2015.....	3
Gambar 2.1 Elemen warna.....	13
Gambar 2.2 Warna komplementer.....	15
Gambar 2.3 Warna analogus.....	15
Gambar 2.4 Warna triad.....	16
Gambar 2.5 Warna split komplementer.....	17
Gambar 2.6 Warna persegi panjang.....	18
Gambar 2.7 Keseimbangan.....	23
Gambar 2.8 Alur Baca.....	24
Gambar 2.9 Penekanan.....	25
Gambar 2.10 Kesatuan.....	25
Gambar 2.11 Huruf dekoratif.....	30
Gambar 2.12 <i>Modrian layout</i> .....	33
Gambar 2.13 <i>Modrian layout</i> .....	33
Gambar 2.14 <i>Mutiple panel layout</i> .....	33
Gambar 2.15 <i>Picture window layout</i> .....	34
Gambar 2.16 <i>Copy heavy layout</i> .....	34
Gambar 2.17 <i>Frame layout</i> .....	35
Gambar 2.18 <i>Silhouette layout</i> .....	35
Gambar 2.19 <i>Type Spsciment layout</i> .....	36
Gambar 2.20 <i>Circus layout</i> .....	36
Gambar 2.21 <i>Jumble layout</i> .....	37
Gambar 2.22 <i>Grid layout</i> .....	37
Gambar 2.23 <i>Bleed layout</i> .....	38
Gambar 2.24 <i>Vertical Horizontal panel layout</i> .....	39
Gambar 2.25 <i>Alphabet Inspired layout</i> .....	39
Gambar 2.26 <i>Angular layout</i> .....	40

Gambar 2.27 <i>Informal Balance layout</i> .....	40
Gambar 2.28 <i>Brance layout</i> .....	41
Gambar 2.29 <i>Quadrant layout</i> .....	41
Gambar 2.30 Skema Kerangka Konseptual .....	56
Gambar 4.1 Desain poster <i>Carnaval Sigalegale</i> .....	72
Gambar 4.2 Poster <i>Horja Bius</i> .....	76
Gambar 4.3 Poster Samosir <i>old &amp; new</i> .....	80
Gambar 4.4 Poster Samosir band Festival .....	84
Gambar 4.5 Poster Festival <i>Gondang Naposo 2016</i> .....	88
Gambar 4.6 Poster <i>Pesta Gotilon</i> .....	92
Gambar 4.7 Poster Festival Pasir Putih.....	96
Gambar 4.8 Poster Festival <i>Gondang Naposo 2017</i> .....	100
Gambar 4.9 Poster <i>Jazz Seasons</i> .....	104
Gambar 4.10 Poster <i>Horja Bius 2017</i> .....	108
Gambar 4.11 Poster Samosir band Festival 2017 .....	112
Gambar 4.12 Poster Samosir band Festival 2016 .....	116
Gambar 4.13 Poster Festival <i>Gondang Naposo 2015</i> .....	120
Gambar 4.14 Poster Samosir <i>Cheerful</i> .....	124
Gambar 4.15 Poster Samosir <i>Bahoela &amp; Kini</i> .....	128
Gambar 4.16 Poster Samosir band Festival 2015 .....	132

THE  
*Character Building*  
 UNIVERSITY