

## CHAPTER I

### INTRODUCTION

#### **A. The Background of the Study**

The purpose of language is to communicate and one form of communication is the interaction between speakers. To communicating as well as it should be, absolutely we should have communicative competence and master in English speaking skill.

Speaking is one of important skill which is needed in learning English. The skill which is categorized as an important skill must be developed well in order to increase the ability and capability of the students. Speaking makes the students express their feelings and thought about something verbally. Speaking is the way of people to communicate each other. Albertrayan (2008:1), trainer and teachers who are involution developing students' English speaking skill often get frustrated because some students do not attempt to speak at all.

Kayi (2006:5) mentions thirteen activities which are used to promote speaking skill. They are brainstorming, discussion, finding the difference, information gap, interviews, picture narrating, playing cards, role-play, reporting, simulations, storytelling, and story completion. But, those activities are hard enough for student of junior high school. the teacher should search more about other activities to stimulate student for genre of text that they learn.

There are many kinds of genre that is really needed to be learnt by student. They are procedure, recount, descriptive, report and also narrative. Based on

curriculum 2013, narrative text is one of the genres which have to be taught to the junior high school students by hoping that the student can communicate in spoken and written form of communication. Narrative text is the text to tell about story in order to amuse the reader. Not only that, student is demanded by teacher also to do story telling to achieve student's speaking skill. It is a must for junior high school students to interact each other by doing story telling. But, in fact, telling story is difficult for students in junior high school. It is become a problem which must be solved soon.

So, Teacher's creativity in creating the creative, interactive, and easy media to be understood by the students is needed. Agustini (2015:55) maintained that teacher's creativity is a factor that determine the successful of teaching and learning process. Teachers must have media, method and learning sources which are attractive and interesting in creating students' competence. On the other words, teachers must have a good preparation before teaching that make the students easy to study and understand all of the material that is given by the teachers.

The student's motivation in learning foreign language will be better if there is an interesting media which can attract their attention to study. The interesting and innovative media is a very crucial thing which must be thought. But, what is happening nowadays is the speaking media do not really attract the students' willingness to share any ideas in their mind. The media which is used by the teacher is not really interesting. It is proven by the primary observation done by the writer in SMP IT Al Hijrah Medan.

He usually uses only video as the media to attract the student attention, then he asks the student to retell the story from the video that has already been shown. Besides that the teacher also uses book to tell the story to the students and then ask them to listen to the story and retell the story.

The preliminary data above showing that speaking media for the students is not really interesting enough for the students to speak up the ideas about narrative text. Based on the preliminary data above, the media that is used by the teacher does not much improve the speaking skill from the students. The students need the other media to be shown to attract their attention as well as their willingness to learn and speak up in the class room.

Speaking is not an easy to be done by the students. Without a creative and good media which can stimulate them, it will be a very difficult thing and they will not really care about this activity. Gilakjani (2012) stated that multimedia has been successfully applied to many courses in order to provide a wide variety of learning styles or modalities. It means that multimedia is appropriate for any other material in teaching and learning process.

In this research, the writer puts fully concern to ninth grade of junior high school students. The students complained that story telling of narrative text is very difficult for them. As the result, they have low ability and confident to communicate. This problem will always appear when there are no any significance changes in the teaching and learning activity.

Furthermore, this is not only the problem for the students, but also for the teachers. Because of the lack ability of students in telling story which is related to speaking skill, the goal of teaching and learning process will never be achieved.

Since, the story telling in narative genre is very interesting and attract the students attention to study it needs new media to be used.

The only one solution for this problem is creating a dubbing video as the developing media which is interesting and innovative in guiding the students to speak up and communicate in narrative to the students of SMP IT Al Hijrah Medan. The development of the media must attract and stimulate their willingness to communicate in English. By using media in narrative text which hopefully will increase the students' motivation and enthusiasm to learn any material in English subject. Finally, it will improve the English skills of Junior high school students.

#### **B. The Problem of the Study**

Based on the background of the problem above, the problem of the study is formulated as: "How is teaching media through *Dubbing Video* in narrative text designed for the Ninth grade students at SMP IT Al Hijrah Medan?"

#### **C. The Object of the Study**

The objective of this study was to create a dubbing video as media to stimulate the students to learn narrative text in SMP IT Al Hijrah Medan.

#### **D. The Scope of the Study**

The study was covered the developed media of speaking skill by using dubbing video media for junior high school. This recommended media will be increase speaking ability of students in ninth grade in SMP IT Al Hijrah Medan.

This media is developed based on the needs analysis of the learners which will motivate them to study narrative text. The media also will be limited only for narrative text since this genre will be taught in the even semester.

#### **E. The Significance of the Study**

The findings of the study are expected to give theoretical and practical contributions, as follows:

1. Theoretically, the findings of the study will extend and enrich the horizons in theories which related to the areas on how to develop speaking media to Junior High School students.
2. Practically, the findings of the study can be the recommended speaking media for the students of SMP IT Al Hijrah Medan, as it motivates their enthusiasm and willingness to study and confident to communicate in English. Besides, it will make the teacher easy to achieve the goal of teaching and learning process.