

## CHAPTER I

### INTRODUCTION

#### 1.1 Background of the Study

In this Globalization era, the use of certain language styles in a speech might add some effects on the utterances as well as the meaning conveyed in the utterances. There are various styles of language in any kind of speech, particularly in the political speeches. Therefore, the use of language in politics is difficult to understand by many people.

Beard (2000:18) stated that the language in politic is a means of presenting and shaping argument. It means that the language can be politic device to send their ideas in the public to give the influence to listeners so that the politicians must learn the language to get the audience's attention especially in some president candidates in America.

Functional grammar provides a popular description of a language nowadays. Functional grammar gives us the description of the whole text. Functional Grammar, as one of the grammar models which is used in analyzing language, is a very interesting theory because the language level concern is on the basis of meaning system, it enables functional grammar to expand the description of language not only the level of sentence as formal grammars do, but the whole texts well.

By the functional grammar, a language is so clear to be analyzed especially in the text. In this sense, clauses, phrases, words, morphemes, and so on

are interpreted as functional with respect to the whole. Technically, the metafunctions are termed as *Ideational, interpersonal, and textual function (thematic structure)* respectively. One of the metafunctions which is used in this study is thematic structures because the researcher can see the arrangement of clauses as message(s) in the speech texts.

Johnstone (2002:99), stated that there are several ways of labeling these functional parts of sentences, depending on the particular formulation of the idea; some functional grammarians talk about the differences between “given” and “new” information, others about “Theme” and “Rheme”, others about “topics” and “comments”. Further he explains that sentences move from familiar to the less familiar, or from the “what” to the “what about it”. It reflects that people appear to process information by first identifying what is being talked about and then attending to what is being said about it.

The researcher is interested to analyze an America president candidate, Donald Trump’s speech because there are two president candidates who also give influence to the global political temperatures and many people do not understand the arrangement of speech and the *theme* of speech. Common people in the world know that the speech of a president candidate must be good and perfect arrangement. It is impossible if s/he does not have skill in speaking on the stage(s).

Many people do not understand about the speech of Donald Trump who always makes the statements about his political issues. He is a controversy politician of America (USA) so that he is called extreme politician. From his

statement, the researcher finds out about the arrangement messages of his speech texts.

Besides Donald Trump is a controversy president candidate in giving his speech in front of the millions America people, he is also very rich. His parents have properties business in America. Then he continues his parents' business so that he has millions or more than billions dollars for his richness so that he is one of the most respected people who has many influences in many aspects in American people's life. He has a private plane which is luxurious and big. It has more than a hundred seats in his plane, but he makes the plane only 40 (forty) seats because in the plane has complete facilities.

Donald Trump has also showed to his rival president candidate, Hillary Clinton that he has a power to persuade the people so that many more people choose him as an American President Vote on this November. Most of people are interested in his programs if Donald Trump is chosen. He is brave to do extreme action which is assumed so important for America.

The speech touched on the nation's state of affairs and the direction of the new government would be heading from Donald Trump himself and talking about what really mattered. From his speech, Donald Trump told the nation that even though the country was probably in its darkest days, there was hope; there was a chance to turn it around and climb back into the light. It was such an eloquent, humble, and concise speech that America News Intermediary compared it to Hillary Clinton. Memorial Address "I as your voice". As one of the most successful speeches in Donald Trump

Speech maintains most of the prominent features of speeches as a special discourse type.

Many researchers analyze the speech from the meaning or how the speech is delivered (kinds of speech types). They are interested in the way of speaker to make sure the audiences (listeners) that they will not have a mistake to trust him/her so that many people that the speaker is good in delivering the speech (messages). So the researchers never care about the structures of the clauses which have been spoken out on the stage(s). If we really listen to the speech(s) of speaker(s), we will find that the speaker(s) tend(s) to use the spoken language or daily language.

Then the researcher does not find other researchers who analyze *theme* in the speech(s). The researcher reads one of the researches which discusses about the *Theme*. In facts, *theme* can be used to analyze many textual objects, but the research (writer) does not see *theme* in the speech(s). For example:

1. The Crime and Violence that today afflicts our nation

Theme

Rheme

2. What is about our economy?

Theme

Rheme

3. Her killer was then released a second time

Theme

Rheme

(The text is adapted from Donald Trump Speech text, July 21<sup>st</sup> 2016)

From the previous reasons, the researcher is interested to analyze theme in the structure of messages which concern to the clause(s) as message or the arrangement of clause(s). The arrangement of clauses can be Marked or Unmarked Theme in the text because sometimes the text is not started by the actor (subject), but it can be started by the circumstance or other points. The topic that focuses to analyze the arrangement of clause is Thematic Structure because in the Thematic Structure, it is so clear about the structure message. The thematic structures discuss about two parts; Theme and Rheme. The Theme can be identified as that element which comes in first position in the clause(s) and Rheme is the rest of the message of the clause after the Theme. Thus, the Rheme is where the clause moves after the point of departure. The researcher takes the points of *theme* structures such as Marked and Unmarked Theme, Multiple Theme, Thematic Equatives and others in the Donald Trump's speech text and it is useful to give the understanding to all listeners about the Donald Trump's speech text. The researcher also describes the arrangement of clause(s) how the beginning of clause(s) is/are in the text.

Besides that, the researcher finds out whether the text of speech(s) arrangement which is beginning from *Subjects, predicates, objects, or complements (adjuncts)* especially in Donald Trump speech text because he always delivers his speech in front of most of America people in his campaign. The campaign is a formal situation for president candidates in giving his/her mission and vision when one of them is elected in President Vote. The researcher

(writer) focuses on the *theme* of clauses based on the Functional Grammar expert, M.A.K Halliday and other experts who have learnt it more deeply

On the other hand, theme can be defined as point of departure and the rest of the message of the clause then the point of departure is called Rheme (Halliday,1994). It is the point of departure of a message with which the clause is concerned, not so much constituent as a movement from the beginning of the clause. Further, he characterizes Theme as ‘what the message is concerned with; the point of departure for what speaker is going to say’. It functions as a starting point. In addition, theme represents the point of departure of the message from the previous one. The rest of the clause is called the Rheme. New information is typically contained in the Rheme

In functional Grammar, the clause does not consist of *Subject, Predicate, and Object*, but more than them. The *theme* is not always begun by the *subject*, but it may be *adjuncts (complements), predicates, or objects*. If the beginning of clause is subject, the *theme* is Unmarked (it is a good arrangement of clause). If the beginning of clause is not *subject*, the *theme* is Marked (it is not good arrangement of clause).

## 1.2 Problems of the Study

The problems of the study are formulated as the following:

1. What kinds of theme are used in the clauses of Donald Trump’s speech text?
2. How are the theme realized in the clauses of Donald Trump’s speech text?
3. Why is the theme realized the way they are in the text?

### 1.3 Objectives of the Study

Based on the problems of study, the objectives of this study are:

- 1) to find out the kinds of theme that are used in the clauses of Donald Trump's speech text.
- 2) to describe the theme realized in the clauses of Donald Trump's speech text.
- 3) to elaborate the reasons of the theme that is realized in the way they are.

### 1.4 Scope of the Study

The scope of the study is focusing on the Donald Trump's speech text. The arrangement of speeches messages text. The researcher focuses on the text of Donald Trump's Speech on July 21, 2016 dealing the subject matter the *theme* structure.

### 1.5 Significances of the Study

The findings of this study are view from both theoretical and paractical view.

#### a) Theoretical significance

The findings was find some contribution. The theory of Applied Linguistics in political speech especially the Systemic Functional Grammar by Halliday for the subject matter Theme in Donald Trump's speech text.

b) Practical significance

1. The findings was fine many information relating to the use of the theory in the field of Linguistics for applying the theory of the Systemic Functional Grammar especialy thematic structure in the clause(s) and get the examples from Donald Trump's Speech Texts.
2. Other researchers who want to investigate another English features to Donald Trump's Speech Texts.

