

ABSTRAK

Akbar, Ridho Syahputra. NIM: 8146112032. Theme didalam Teks Pidato *Donald Trump*. Tesis. Linguistik Terapan Bahasa Inggris, Sekolah Pascasarjana, Universitas Negeri Medan. 2017.

Penelitian ini merupakan tentang theme didalam teks pidato *Donald Trump*. Penelitian ini menggunakan metode penelitian kualitatif dengan design penelitian studi kasus, yang mengkaji: (1) Jenis-jenis *theme* yang terealisasi didalam teks pidato *Donald Trump*, (2) Bagaimana *theme* tersebut terealisasi didalam teks pidato *Donald Trump*, (3) Alasan *theme* tersebut terealisasi didalam teks pidato *Donald Trump*. Subjek penelitian adalah salah satu kandidat calon presiden Amerika yaitu *Donald Trump*. Data penelitian ini adalah klausa. Data dikumpulkan dengan menggunakan teknik dokumentasi dan instrumentnya adalah lembar dokumentasi. Data dianalisis menggunakan metode Miles, Hubberman dan Saldana. Teknik analisis data adalah deskriptif. Temuan penelitian ini menunjukkan bahwa: Pertama, terdapat 364 klausa didalam 215, 186 *Umarked Theme* dan 178 *Marked Theme* sesuai dengan Mood. 170 *Topical Theme*, 120 *Textual Theme*, dan 55 *Interpersonal Theme* yang terealisasi didalam teks pidato *Donald Trump*. Kedua, pola-pola *theme* yang terealisasi didalam teks pidato *Donald Trump*, *Topical Theme* 46%, *Textual-Topical Theme* 34 %, *Interpersonal-Topical Theme* 15%, dan *Textual -Interpersonal Theme* 1%. Dan terakhir, alasan *theme* terealisasi, kata “We” sebagai *Topical Theme* sangatlah dominan dalam mengisyaratkan gaya dialog yang akrab, sehingga jarak antara pendengar dan pembicara itu terhindarkan dalam menarik minat pendengar. Disisi lain, elemen-elemen dari *Textual Theme* dan *Interpersonal Theme* seperti *coordinator*, *subordinator*, *relatives*, *adjuncts*, *temporal*, *complement*, *conjunctive*, *variative*, *appositive*, *verificative*, *usuality* dan *place* adalah untuk mengkombinasikan pesan-pesan pidato yang terhubung diantara theme yang satu dengan theme yang lainnya sehingga membantu pendengar dalam memahami isi pidato tersebut, terutama pidato politik.

ABSTRACT

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This study deals with the theme in the *Donald Trump's Speech Texts*. It employs qualitative research design with a case study. This study aims to describe: (1) The kinds of *theme* that were realized in *the Donald Trump's Speech Texts*, (2) How the *theme* were realized in *the Donald Trump's Speech Texts* and (3) The reason of the *theme* were realized in the *Donald Trump's Speech Texts*. The subject was the one of America president candidate such as Donald Trump. The data of this study were clauses. The data were collected through documentary technique and the instrument was the documentary sheet. The technique of data analysis was descriptive. The data were analyzed by Miles, Huberman and Saldana's data analysis. The finding of this study revealed that: Firstly, there are 364 clauses in 215 sentences, 186 *Unmarked Theme* and 178 *Marked Theme* associated to the Mood. 170 *Topical*, 120 *Textual*, and 55 *Interpersonal Theme* were realized in *the Donald Trump's Speech Text*. Secondly, as the *theme* patterns were realized in *the Donald Trump's Speech Text*, *Topical Theme* realized about 46%, *Textual-Topical Theme* 34 %, *Interpersonal-Topical Theme* 15% and *Textual-Interpersonal Theme* 1% . And the last, the reason of the realization of the *theme*, "We" as *Topical Theme* mostly used to create an intimate dialogic style, so the distance between the addresser and the audience can be shortened in persuading the audience. On the other hand, the element of *Textual Theme* and *Interpersonal Theme* such as *coordinator*, *subordinator*, *relatives*, *adjuncts*, *temporal*, *complement*, *conjunctive*, *variative*, *appositive*, *verificative*, *usuality* and *place* are to combine the message that still have relationship both of theme, it help the audience to understand the message of the speech especially in political speech.