

# CHAPTER I

## INTRODUCTION

### A. The Background of the Study

In Indonesia, secondary school is basically divided into two kinds. First is generally known as senior high school and second is vocational school. Senior high school is simply the university-preparatory school while vocational school is known as trade or career schools. The students at senior high school are prepared to advance to the higher education or university, while students of SMK as a vocational school are prepared to be ready to work after finishing their school without going to university. It is in line with (Purnastuti, 2008) who said that the objective of vocational schools is to prepare the students or the graduates to enter working sector and to be able to develop professional attitude in vocational school.

There are several fields in vocational school including tourism, business, maritime industries and machinery. Hotel accommodation study program is one of the major in vocational school. One of the competence that should be mastered by the students of Hotel Accommodation study program is English. The purpose of teaching English in vocational high school especially in Hotel Accommodation study program is to prepare the students to be able to use English in their field of work, such as in job interviews, reading instruction manuals, communicating with foreign colleagues or getting job overseas. So, one of the skill that is important for Hotel Accommodation study program is speaking skill.

Speaking is the most important and the most used of all skills in the hotel and tourism industry. Almost all of the positions in the hotel industry require their staffs to have a good competence in speaking for conducting their job such as dealing with customers face to face in a variety of ways. In mastering the English competences especially speaking of vocational students, many ways have already been done by the schools. They have professional teachers, learning media, learning facilities, materials and so on. Unfortunately, there are still problems related to the learning materials.

Teaching speaking English for hotel accommodation is more specific. It belongs to the adaptive subject which, according to *Peraturan Menteri Pendidikan Nasional Republik Indonesia Tahun 2006*, has purposes to make students able to (a) achieve the English proficiency to support the achievement of professional program competency, (b) apply their competency and English skills orally and in written. Hence, it is clear that English teaching and learning process for hotel accommodation students should be relevant to their specific program. Students should be supplied with specific speaking materials that related to their future professional context.

In fact, based on the observation at SMK Negeri 1 Beringin, the material used in the teaching-learning process is the same as the material for senior high school students which is the English book of Curriculum 2013. The textbook which is published by the Ministry of Education and Culture, doesn't provide the relevant speaking learning material to their major. The speaking materials like: *"Guessing Games: Who Am I?"*, *"Make up a short dialogue for the following*

*situations (You plan to do the Biology project at the library after school. You ask your best friend to do it together with you”, “Let’s play scissors, rock, and paper”*”, are not related to hotel accommodation study program.

Based on some findings above, one of the ways that can be achieved to direct the effectiveness of the English speaking skill in SMK Negeri 1 Beringin is developing the appropriate speaking materials. Speaking materials for students of hotel accommodation study program should meet the learners’ needs and follow the principles of language teaching. This study aims at designing supplementary speaking materials based on Contextual Teaching and Learning (CTL). CTL is an approach of teaching and learning that helps the teacher to relate subject materials to the real world situations and motivates the student to make connection between knowledge and its application to their daily life (Sears 2003:9). In this study, supplementary speaking material based on Contextual Teaching Learning (CTL) will help the students connecting learning content to life context related to hotel accommodation study program.

In designing the speaking material, there are seven important principles of CTL approach that becomes the focus of the writer. The seven principles include 1) Constructivism, 2) Inquiry, 3) Questioning, 4) Learning Community, 5) Modeling, 6) Reflection and 7) Authentic Assessment. So the speaking material will be more interesting for the students, beside the content of the material focus on the students real life, there are also various of activities will be provided in the speaking material. Then, the speaking materials would be conversations based on topics of hotel and tourism that are needed by the students and related to the

students' real life and hopefully the material can support the teaching and learning process of speaking in order to improve and develop the students' speaking skill for the students' needs in the future.

### **B. The Problem of the Study**

Based on the background of the study above, the writer makes the identifications of study as:

1. How are the existing English speaking materials for students of Hotel Accomodation study program in SMK Negeri 1 Beringin?
2. What are the relevant English supplementary speaking materials needed for students of Hotel Accomodation study program in SMK Negeri 1 Beringin?
3. How English supplementary speaking materials are designed for the students of Hotel Accomodation study program in SMK Negeri 1 Beringin?

### **C. The Objective of the Study**

In line with the problem of study, the research objectives as follows:

1. To know the existing English speaking materials for the students of Hotel Accomodation study program in SMK Negeri 1 Beringin.
2. To investigate the relevant English supplementary speaking materials for the students of Hotel Accomodation study program in SMK Negeri 1 Beringin.

3. To develop appropriate English supplementary speaking materials through Contextual Teaching and Learning ( CTL ) approach for students of Hotel Accomodation study program in SMK Negeri 1 Beringin.

#### **D. The Scope of the Study**

This study deals with the development of English supplementary speaking materials through Contextual Teaching and Learning (CTL) approach for the which are relevant for tenth grade students of Hotel Accomodation study program at SMK Negeri 1 Beringin.

#### **E. The Significance of the Study**

The finding of this research can be useful to teachers theoretically and practically in providing information about developing teaching materials. Theoritically, it provides information and knowledge regarding to develop English supplementary speaking materials to teachers.

Meanwhile, practically it can be used for the 1) English teacher, as a source to develop teaching material which is suitable for the students and see the importance of having teacher-developed materials for students in learning process. 2) The students, as source of information and references to widen their horizon about the topic discussed in the research. 3) Other researchers, as a reference on how to develop the English teaching and learning material, especially speaking material