

# CHAPTER I

## INTRODUCTION

### A. The Background of the Study

Teaching materials are essential things which influence a teaching process in a classroom. Teaching sets such as syllabus, lesson plans, textbooks, and media are prepared as a guideline in the implementation of teaching and learning. O'Neill (2003) stated that teaching materials help a teaching and learning process; the teaching materials must be suitable for students' needs, even if they are not designed specifically for them, the teaching materials should make it possible for students to preview and prepare their lessons, and the teaching materials should allow for adaptation and improvisation. Most of the teaching materials are provided in the textbook. Textbooks or course books either required or supplementary provide content and teaching-learning activities, which shape much of what happens in the classroom (Celce-Murcia, 2001).

English is one of the compulsory subjects in Indonesia education as a foreign language. Reading is one of the four language skill besides listening, writing, and speaking which should be mastered by student in learning English. Reading is defined as the ability to draw meaning from the printed page and interpret this information appropriately (Grabe and Stoller, 2002). Selecting a reading text for student is very important in the learning of reading. To read such a text contains familiar background will build more interest in student at reading process. As

stated by Blagojevic (2013) that student will understand texts much better if the texts are written with points of view students have already become familiar.

In Indonesia, there are two kinds of secondary schools which are differentiate based on the needs and interests, those are general secondary school (SMA) which is focuses on knowledge expansion and skills improvement of student, and preparing student for further education, and vocational secondary school (SMK) which is focuses on development of skill that apply to a certain specific occupation, and preparing students for employment as well as developing professional attitude. Considering this fact, the materials given to the two kinds of school should be differentiated based on the needs and major as well, including the text materials.

Aviation management vocational school is one of many kinds of major that we could find in Indonesia for secondary school. It is an expertise program that aims to equip students with the skills, knowledge, and attitudes to be competent in handling the things around the airport also in the middle of flight.


Thus, the reading text given to such school should relate to the aviation because their needs in relation to their major are the things around the aviation field. It is also includes the example of procedure text given to them. Based on School-based Curriculum (KTSP), procedure text is one of the types of reading text learnt by the eleventh grade students of vocational secondary school. It can be seen from one of the basic competencies of English subject, stated in syllabus:


### *2.6 Memahami instruksi-instruksi sederhana*

As stated by Blagojevic (2013), the suitable procedure text will motivate students in reading because they are truly motivated to study only if the teaching materials constantly address their need that is aviation. The adaptation of reading texts to be related to the students' needs and major is actually the application of English for Specific Purpose (ESP). As stated by Richards (2001) that the concern to make language courses more relevant to students' needs leads this period to the emergence of ESP.

However, based on the observation through interviewing the English teacher of Aviation Management Vocational School Medan grade XI on Tuesday, April 18<sup>th</sup> 2017, it was found that the materials provided in the text book are not appropriate and suitable with the major. The materials including the reading texts are considered unsuitable for the students because they do not meet the needs or the purposes of the students are to study in relation to their major. Thus, it is contrary to the theory of ESP that the materials are expected to be relevant to the students. This school currently uses the textbook provided by Ministry of National Education which presented in e-book version. The teacher said, "The materials provided in the textbook are not specified for Aviation Management Vocational School. As we know that most of the terms used in the Aviation are presented in English. The terms that are used in the Aviation are different with the general English, mean while, the book that is provided by the school contains the general materials which are more suitable to general school." Below is the example of the

procedure text found in the **English for SMK for Grade XI** published by Departemen Pendidikan Nasional (Depdiknas) which is used in such school.


 **B. Let's Read and Write**

 **Task 12** *This text is a manual to use the facsimile (fax) machine. Can you use this machine? Find out the steps by reading this text and then answer the questions to check your comprehension.*

**HOW TO USE THE FACSIMILE MACHINE**

Firstly, check the fax machine plug. After you check the fax machine power supply, check to make sure that its telephone cord is plugged into a phone jack.

Then, insert the document that you want to fax into the "outgoing" fax tray. Although the machine differs, there will usually be an icon or picture directing the user where to place the outgoing document. Most fax machines require the user to insert the documents face down, but check your specific machine.

 Picture 8.2.  
Source: www.germes-online.com

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**Figure 1.1 Procedure Text from English for SMK**

It is particularly found in the procedure text, they use irrelevant materials related to the aviation field. In their text book, they are taught a procedure text about how to use facsimile, how to do a western table manner and how to make a cake with no-bake process, which is way from the aviation field. Then they are asked to answer questions about the text. This is practically not relevant for the students of Aviation Management in vocational school. It would be better if the object of the procedure text is still in the scope of the Aviation Management. Thus, actually students need the suitable English reading materials related to their vocation to motivate them in learning skill and master the skill.

Considering the fact above, providing relevant English learning materials for a particular study program in vocational high schools that are useful to facilitate students in achieving the goals of learning and mastering higher proficiency of English is a must. The materials will be provided by developing English learning materials that are based on the learner' needs.

From the background above, it was suggested that teachers have to develop reading materials based on students' need –vocational purpose as an application of ESP. By being provided reading materials based on a vocation that they focus on, the students will get easier to understand the text and get more interested in reading it.

#### **B. The Problem of the Study**

Based on the background of the study described above, the problem of the study being identified is as follows: “How are the English Reading Textbook in Procedure text developed for students grade XI of Aviation Management Vocational School?”

#### **C. The Objective of the Study**

Based on the identifications of problem above, the objective of this study is: “To develop the English reading textbook in procedure text for the Aviation Management Vocational School Grade XI students”.

#### **D. The Scope of the Study**

The developed materials in the form of textbook are based on students' need –specific purpose; the materials will be applied in the eleventh grade of Aviation Management Vocational School, and the skill that will be concerned on is reading in procedure text.

#### **E. The Significance of the Study**

This study is expected to give valuable contributions theoretically and practically. Theoretically, this study is expected to give further information and add up more horizons in theory about the development of procedure text materials for reading skill for vocational school students which relates to the application of English for Specific Purpose (ESP). Practically, this study is expected to:

1. For the students; through this research, students hopefully can increase their motivation and mastery of reading comprehension by learning the materials which they need based on specific purpose that they have.
2. For the English teachers; this research not only provides materials but also encourages teachers to develop learning materials which are appropriate to students. The materials are expected to improve the learning process.

3. For other researchers; this research can give them some data, sources about developing reading comprehension materials based on students' need –specific purpose.

