

CHAPTER I

INTRODUCTION

A. The Background of the Study

In the terms of the development of science and technology, English has an important role for human life, by using English people will express their ideas, emotion, and desires, and it is used as a medium to interact with one another, to fulfil their daily need. English has been the most important language in international communication. The people all over the world speak the language when they meet one another in every international meeting, workshop, or conference. All countries in the world have set the language as one of the compulsory subject studied at school.

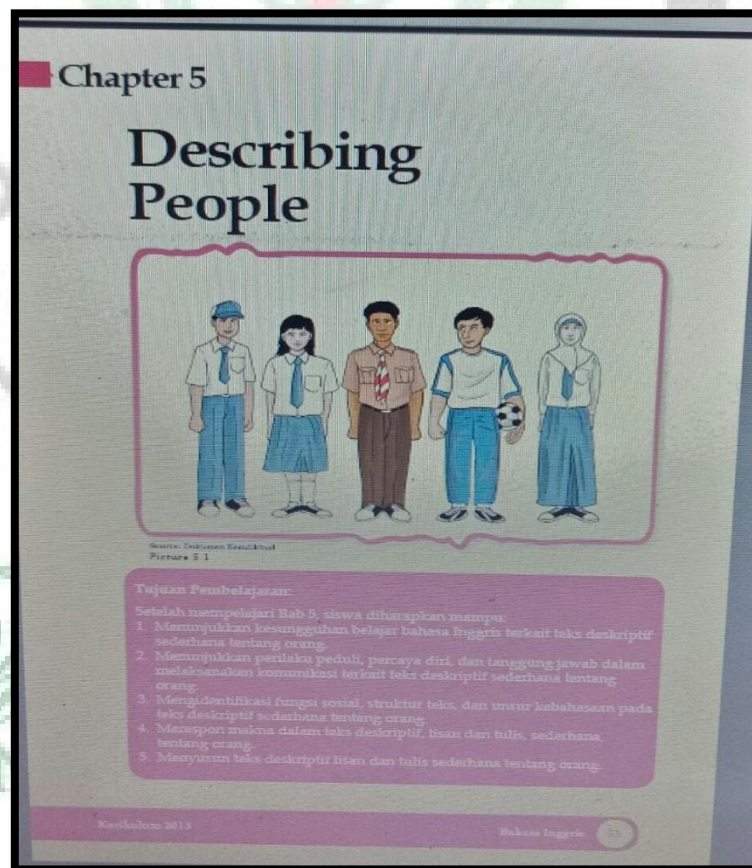
English has many functions, one of them as stated in the 2004 curriculum that English is means for the students to develop science, technology, culture and art, and the final objective of teaching and learning process is the students are expected to master the four skills of language: listening, speaking, reading, and writing. Teaching and learning will be successful if they are supported by some factors such as the method that is used in teaching English, completeness of teaching facilitation, interesting media, and condition of school environment.

Writing is one of the best ways to improve the students' ability in mastery English as a communication tool. There are some reasons why writing is absolutely important. First, writing is one of the communication ways to communicate with other people in the world. Second, writing ability is required in

almost in part of jobs. The last, writing can be assumed as one of the characteristics of an educated people. For this purpose the students are expected to be able to write descriptive text correctly, particularly for vocational school students. Furthermore in determining the students' academic achievement has been stated by the government in the statements of passing competence standard of writing skill for vocational school students stated that students are required to express the meaning of written simple personal and transactional text, formally or informally in daily life context. Thus, it means that writing English skill is very essential for the vocational school students to be mastered.

Vocational school is concerned with preparing students' ability in their major for working in the future, which means that the students of vocational school have to learn English for Specific Purpose (ESP) that is related to their targeted job in the future. English for Specific Purposes (ESP) needs to be taught because it is about how the teacher teaches the students based on their need and suitable from their program. The specification of English will help the learners to master English as they need in term of specific purpose they have (Hutchinon& Water, 1986). The ESP student is particularly well disposed to focus on meaning in the subject-matter field. The learners come to the ESP class with a specific focus for learning, subject matter knowledge, and well-develop adult learning strategies. Through ESP, students will find some teaching materials which are related to their program in vocational school.


Furthermore, Tourism program in vocational school is needs to have the specific writing materials that appropriate with their needs'. The writer found that the text book that they used in the school is not compatible enough and less of materials in fulfilling their knowledge especially for Tourism program. The text book is contained only about describing people and describing place with less explanation and exercises. While as Tourism program students they must have more knowledge and larger information in describing, especially describing place, such as historical place, tourism palace, etc.



Picture 1.1 the preliminary data

A WARMER

Look at the pictures below! What can you tell about these people? What do they look like? Discuss with your friends!



Source: http://arzelka.files.wordpress.com/2011/12/100_1796.jpg
Picture 5.2

Source: http://purnawati.files.wordpress.com/2009/02/ing_2052.jpg
Picture 5.3

Source: http://rehantha.files.wordpress.com/2008/05/14_449.jpg
Picture 5.4

Source: http://ditiadmasi.files.wordpress.com/2011/02/dm_1011.jpg
Picture 5.5

B VOCABULARY BUILDER

Task 1:
Look at the words in the box. Do you know the meaning?
Check your dictionary.

tall	eyebrow	pointed nose	friendly
short	blonde hair	smart	skinny
calm	shy	plump	chubby
round face	kind	helpful	stubborn

50 Kelas X Semester 1

Picture 1.2 the preliminary data (exercises)

Based on the fact above, the developing of English writing materials is needed for students in vocational school. This research focus on the developing English writing materials in SMKN 1 Sidikalangfor grade X of Tourism program in vocational high school, particularly descriptive text

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B. The Problem of the Study

Based on the background of the problem above, the problem of the study is formulated as follows: “How are the English writing materials developed to cope with the students’ needs in grade X of Tourism Program in SMKN 1 Sidikalang?”

C. The Objective of the Study

The objective of the study is to develop the English writing materials to cope with the students’ needs for grade X students of Tourism Program in SMKN 1 Sidikalang.

D. The Scope of the Study

The material is developed with referred to the text based approach. This study will cover the developing of English material particularly writing descriptive text. This recommended material will be relevant to the capacity of the learners and the curriculum implemented in SMKN 1 Sidikalang particularly for the X (tenth) grade students of Tourism Program. This study focuses on writing text, especially in Descriptive Text

E. The Significance of the Study

The findings of the study are expected to give theoretical and practical contribution, as follow

1. Theoretically, the findings of the study will extend and enrich the horizons theories which related to the areas on how to develop writing materials to English for Specific Purpose learners
2. Practically, the findings of the study can be the recommended writing materials for the students of SMKN 1 Sidikalang, as it motivates their enthusiasm and based on their implementing future job. Besides, it will ease the teacher to teach English to the students

