

# CHAPTER I

## INTRODUCTION

### A. The Background of The Study

English for specific purposes is something new found in Indonesia, different from English for General Purposes that has been for several periods used in educational system of Indonesia, it is applied in primary school until university level including vocational school used English for general Purposes. English for General Purposes is English that is used in many purposes and also English is taught in general. It necessarily should be distinguished from English used in general schools and vocational school that have specific majors. There are many majors that exist in vocational school such as business, management, engineering, pharmacy, and fashion. Every major has a different need which is appropriate with their needs that will be applied in their future. English for General Purpose is not appropriate with their needs, therefore, they need English for Specific Purposes.

English for Specific Purposes is an approach to language teaching which aims to meet the needs of particular learners (Hutchinson and Waters, 1987:21). It means the ESP teachers should design appropriate courses for various groups of learners, it aims to help the students in learning process optimally. In this modern era, every field of occupations requires qualified persons who master their major subjects and also has good English proficiency. Certainly, English for Specific Purposes will encourage the students to achieve both competence and knowledge significantly.

There are four skills in English, namely : Listening, Speaking, Reading and Writing. If these four skills were master well, it can be said that someone has a good English. One of important skills is Reading. Reading is an essential skill for students. It is the most important skill to master in order to succeed in learning English because reading skill can encourage the development of the knowledge and provide the proficiency to get information. Procedure has important role in reading. It is one of genres which suitable for vocational school goal since procedure is a type of written text which function to direct the steps how to accomplish a particular task or job. It also plays role in process learning and one of the material that can increase student's creativity. Procedure text has a nearby relation with Reading comprehension. Reading comprehension is the ability of reader derives meaning from the text.

Grabe and Stoller (2002 : 3) declare that reading is ability to draw meaning from the printed page and interpret this information appropriately. Reading is needed to get information or main idea from what the reader has read. The reader uses knowledge, skills, and strategies to determine what the text meaning. Reading comprehension is the ability to fully understand what has been read. In comprehending the text the readers should be able to manage every part of the text, because it will help the readers understand the text. By doing so, the readers will get the right information as what they has read.

Pharmacy is one of study program in English for Specific Purposes, it is needed to get more attention. Pharmacy is also one of major that existed in vocational school, it major that learn concerning about drugs, specifically about how to make, mix, formulate, identificate, know the standaritation of drugs and

the treatments of the patient, know the characteristics of drugs, distribution and use drugs safely. Because the opportunity of Pharmacy job is high, many of students take Pharmacy as their major. Based APMFI in Indonesia on December 2015, amount of Pharmacy vocational school in Indonesia about 592 schools, and about twenty five thousand students graduated from Pharmacy vocational school. Based on those reasons, it is necessary the developing materials with the purpose to increase the students motivation in learning English.

In fact, Based on the researcher's observation at SMK Farmaca Medan, It is found that reading materials used were based on English for General purposes, it also found that the textbook that they used is *Stepping Step An English* course book, the book is for vocational school but the materials contain of the book are totally similar with Senior high school's materials. Particularly in procedure texts that provided were about How to make Meatballs and how to turn on television, and another text that did not related for Pharmacy students, they need the materials which are appropriate with Pharmacy major. Hutchinson and Waters (1987:70) note the ESP course as helping learners to develop skills and strategies. In addition, Harding (2007: 6) state that in English for Specific Purposes has the purpose for learning the language is paramount and relates directly to what the learner needs to do in their vocation or job. So, the teacher should provide the materials based on their student's needs to increasing their ability in learning English and support them in their future.

The study is concerned with the English for Pharmacy, especially with the reading materials to be developed. The design of ESP materials focuses on Reading. The new materials that have been developed still based on the existing

materials and syllabus. Therefore, the title is related to the development ESP reading materials for Pharmacy students of SMK F Pharmaca Medan.

### **B. The Identifications of Problems**

Based on the researcher's observation at SMK F Pharmaca Medan which was conducted on Mei 2017, the researcher found some problems, they were :

1. The reading materials were used at SMK F Pharmaca Medan based on English for General Purposes (EGP) and the textbook that they used is the book for vocational school but the contain of materials of the book were totally similar with Senior high school's materials, such as how to make meatballs and how to turn on television.
2. The students need the materials which are appropriate with Pharmacy major.

### **C. The Problems of the Study**

After understanding the background of the study, there are main problems to be identified as follows :

1. What procedure reading text materials are appropriately used for pharmacy students in grade XI of SMK F Pharmaca Medan?
2. How are the ESP reading materials developed for pharmacy students in grade XI of SMK F Pharmaca Medan?

#### **D. The Objectives of the Study**

Based on the formation of research problems, the objectives of this study are :

1. To analyze the reading materials which are appropriate used for pharmacy students in grade XI of SMKF Pharmaca Medan
2. To develop the reading text materials for pharmacy students in grade XI of SMKF Pharmaca Medan

#### **E. The Scope of the Study**

The study focuses on English materials design for SMKF Pharmaca Medan. The design is focused on reading materials for the second grade students, and the skill that will be concerned on reading comprehension, particularly in procedure text that identifies how to make or how to do the in the instructions.

#### **F. The Significances of The Study**

The finding of the research have theoretical and practical significances. Theoretically, the finding will increase knowledge about English for Specific Purposes and developing reading materials to English for Specific Purposes Learners. In addition, the finding can be references to further studies. Practically, the finding is useful and relevant for the students, they can use appropriate materials in teaching learning process to support their needs and increasing their spirit in learning English. Moreover, these finding is useful for teachers to provide authentic materials for their teaching and for other researchers to get relevant references for further studies.