

ABSTRACT

Octaviana Br Sembiring. Registration Number: 2133321051. Developing English Speaking Materials for Tourism Study Program through Communicative Language Teaching Approach at SMK Negeri 7 Medan. A Thesis. English Education Study Program, English and Literature Department, Faculty of Languages and Arts, State University of Medan, 2017.

This study deals with the development of English Speaking Materials of vocational school, majoring Tourism Study Program. The objectives of this study are: (1) to know the existing English speaking materials for the students of tourism study program, (2) to investigate the relevant English speaking materials for the students of tourism study program, and (3) to develop appropriate English speaking materials through Communicative Language Teaching Approach for the students of tourism study program. This research was conducted at SMK Negeri 7 Medan. The research procedures of this study is Research and Development (R&D) through three phases : 1) evaluation and need analysis, 2) course design, and 3) materials validation. The instruments used were questionnaire, interview and documentation sheet. The data from evaluation and need analysis were analyzed by using descriptive technique and the data from expert judgement results were using quantitative data analysis. The result of this study is a course book of speaking materials through communicative language teaching approach which consist of title, objective, let's start, let's practice and reinforcement. The communicative materials consist of three units, they are Asking and Giving Tourist Information, Welcoming Tourists and Hotel Accomodation. Based on the experts' judgement result, the score was 89 which belong to good category based on Dirgeyasa (2011), since the range is (70-89).

Keywords: *Research and Development (R&D), Communicative Language Teaching Approach, Speaking Materials.*

