

# CHAPTER I

## INTRODUCTION

### A. The Background of the Study

As an international language, English is used in all aspects of human life. Its main function is being a system of communication for people around the world. It is because every country has its own language. Thus, English is needed as a universal language. Knowing that importance, it seems that everyone has to be able to comprehend it because having a good ability in English will give many advantages. That is why English becomes one of compulsory subjects which is taught in Indonesia from Junior High School.

Students often think that communication is only built from spoken language. It can be said that they can communicate in English if they have ability in speaking. In fact, communication also can be created by written language. Written language is also important to communicate as well as spoken language. Nowadays, writing skill has an important role. In the modern era, written communication is used almost every day. Text message, email, blogs, social media post are some examples of using written language that often used in daily activities.

Writing is the expression of language that is used to convey and explain idea in form of letter or symbol to reader. It is also a tool and skill of writer to communicate information and ideas to readers in written form. Writing is the process of putting ideas down on paper to transform thoughts into word, to

sharpen ideas, to form the structure of the ideas into coherent organization (Ahlsen2005 : 4).

Among the four skills of learning English, writing is considered the most difficult skill to learn, because students have to put their own ideas, develop their ideas, learn to arrange their ideas into good sentences and make their writing cohesion and coherence. Nunan (2005: 36) states that writing is considered as a complex activity because writers have to control content, format, sentence structure, vocabulary, punctuation, spelling and letter formation.

The goal of learning English is to help students to master four skills of language, namely: speaking, listening, reading and writing. According to Educational Unit-Oriented Curriculum (Kurikulum Tingkat Satuan Pendidikan : KTSP), writing is one of basic language skills that should be mastered by students. KTSP syllabus of Senior High School on grade ten, issues that the students must be able to write some kind of genre in writing. They are procedure, news item, descriptive, explanation, recount, report, narrative, exposition, etc. Based on the explanation, the procedure text is one genre that must be mastered by students in learning English. Theoretically, according to Peter Knap (2005:158) procedural instructions such as recipes and directions are concerned with telling someone how to do something. In syllabus the students must be able to write a procedure text and identify rhetoric steps in the text including generic structure and lexicogrammatical.

In English teaching, materials are important for students. According to Harsono (2007:4), materials are one of the ways to improve students' writing

ability. The materials also should be appropriate for students. The appropriate materials are materials that suitable to the students' need and students' level. The use of suitable materials will help students to learn writing in a good way. In the teaching-learning process, teachers have to develop the suitable materials for students to encourage them to improve their ability in writing. According to Tomlinson (2013:107) one of the criteria of the suitable materials in teaching process is the materials should provide a stimulus for learning, because good materials do not teach the students but they encourage students to learn. One of ways to encourage the students' wants to learn is the using of interesting materials. The interesting materials are one of criteria of suitable material that can encourage or motivate the students. The using of picture series is one of interesting materials that can catch the students' attention in learning.

However, it was found that the writing materials in the available textbook are not suitable to student's level. It can be said that the materials are too difficult, because the writing materials in textbook (English Alive) just provides a picture then gives a clue to students to write a procedure text based on the picture without giving the sequence pictures (Picture Series) about the steps how to accomplish something. Then the writing material in the available textbooks also not complete enough for student, because the material in textbooks just provide the explanation of procedure text and its generic structure without giving the complete explanation about its lexicogrammatical, of course it will make students feel difficult to write the sequence procedure text. When students were asked to write paragraph based on the picture in the textbook, they were lazy, feel uninterested even be frustrated

to do it because they did not understand how to make words in a paragraph, choose the correct words, organize the text, and the most important problem was the students didn't have something to write about. That was the reason why the writer wants to develop the writing materials from the existing one. The writer will develop the writing materials by giving the sequences pictures /picture series with the keyword for each picture that can help the students to pour their ideas in writing. Therefore a picture series are needed as a guide to make a good procedure text.

Picture series is a media which contents of serial pictures that draws a sequence of event. Each of the pictures has a connection to draw the event or steps to accomplish something. Picture series can help teachers in serving a chronological sequence of event by showing people, things, and place to students. With this sequence, it can ease students to pour their ideas in some activities especially in writing procedure text. Picture series consist of two to six pictures that each of the pictures tells steps or story which become students ideas in composing them into paragraphs. Andriani (2006: 18) states that picture series will help the students to pour their ideas and make students easier to catch the subject. So, the researcher is interested in using picture series to develop writing materials of students.

Teaching English means teach the students are not only how to speak, how to read, how to listen, but also how to write. Communication not only can be done in spoken but also in written. In the teaching and learning process, the teachers should consider the suitable English writing materials to enhance the students'

will in writing. Therefore, it is necessary to provide suitable and interesting materials for students, especially for the Tenth Grade Students of Yayasan Pendidikan SMA Kebangsaan, to encourage them to practice writing. For the reasons above, the researcher is interested in developing English writing materials of procedure text in picture series for the Tenth Grade Students of Yayasan Pendidikan SMA Kebangsaan.

### **B. The Problem of the Study**

Based on the background of the study, the problem is formulated as :

1. What is the suitable English writing material of procedure text for students of Yayasan Pendidikan SMA Kebangsaan?
2. How is English writing material of procedure text developed to suit the students' needs of Yayasan Pendidikan SMA Kebangsaan?

### **C. Objectives of the Research**

The objectives of the problem are:

1. To find out the suitable English writing material of procedure text for students of Yayasan Pendidikan SMA Kebangsaan.
2. To develop English writing material of procedure text which is suitable to the students' needs of Yayasan Pendidikan SMA Kebangsaan.

### **D. The Scope of the Study**

The scope of the study is developing English writing materials which are suitable to the students. They are taught in 10<sup>th</sup> grade students of Yayasan Pendidikan SMA Kebangsaan. The skill is concerned with the writing comprehension especially in procedure text. To encourage the student's

motivation in writing, the researcher will develop the English writing materials in the form of picture series so that they can write procedure text easily.

### **E. The Significances of the Study**

The findings of the study are expected to be useful for :

#### **1. Theoretically**

The significance of this study can theoretically contribute to improve the quality of English language learning. Moreover, this study is expected to give further information and theories, especially for development of procedure text materials for writing skill.

#### **2. Practically**

- a. For teachers, who will give them references of suitable procedure text materials which will make the teacher easier to impart the materials to their students.
- b. For students, who will gain suitable procedure text materials which will motivate them in writing and make them easier to comprehend the materials. Moreover, the material will support the achievement of basic competence in learning English.
- c. For schools, which give them references of suitable materials which are necessarily provided for their students.