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TRANSFORMATIONAL LEADERSHIP AND EXTERNAL FACTORS FOR THE SUCCESS IN RURAL ECONOMIC DEVELOPMENT

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ABSTRACT

Society inevitably need leaders who are able to perform their roles and functions well. A transformational leader is expected to bring this nation to successfully undergo process to achieve the noble goal to establish prosperous and fair society. A genuine leadership must be built within and embody the attitude of a leader to serve the society wholeheartedly. Therefore, the character and integrity of a leader are the important elements to be a good and loving leader who will get a special place in the heart of the society. A success of a leader depends on the ability to empower to society because human resources serve as the factor determining the success of community development. An area will develop faster and stronger if the society living there has a well-qualified and committed leader. This research aims at finding out the leadership essence of the head of village and explaining external factors which lead to the success of economic development in Eris Village. This research is an inductive reserch and uses qualitative analysis as well as grounded theory strategy. Data are collected by using purposive sampling which involves interview and observation. The results of the research cover following matters: (1) the head of Eris Village has transformational leadership style. (2) the head of village has multifunctional roles consisting of evaluator, manager, administrator, supervisor, leader, initiator, motivator, and religious leader, and (3) excellent human resources supports the success of the head of village.

Key Words : Transformational, External Factor, The Village Chief, Economic Development

