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ANALYSIS OF QUALITY OF SERVICE BACHELOR THESES IN ACCOUNTING EDUCATION STUDY PROGRAM

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ABSTRACT

This research examines the quality of service bachelor theses in education study program accounting FE Unimed. More specifically, this research aims to know the quality of service that students research done by prodi, the quality of the research conducted by the student, the quality of mentoring and bachelor theses writing. This research including research deskriptif analytically, data collection is done with the questionnaire distributed to the students education study program accounting FE Unimed stambuk 2013. Data analysis techniques using descriptive univariat test. Based on the results of research and discussion that has been put forward earlier than 60 respondents (mahasiswa) known analysis of quality of service, bachelor theses, according to the opinion of the students prodi accounting education, evaluated both in terms of:

1. Service Reliability factor/ lecturer mentor bachelor theses FE Prodi Accounting Education Unimed, most states both as much as 57 people (95,0%), then just enough for as many as 3 people (5,0%) and that there is no less or as much as 0 people (00,0%).
2. Service Responsiveness factors/ lecturer mentor bachelor theses FE Prodi Unimed Accounting Education most states both as much as 53 people (88,3%), then less only as many as 7 people (11,7%) and there is no stated less or as much as 0 people (00,0%).
3. The factor Assurance services/ lecturer mentor bachelor theses FE Prodi Unimed Accounting Education most states both as much as 58 people (96,7%), then less only as many as 2 people (3,3%) and there is no stated less or as much as 0 people (00,0%).
4. Emphaty factor service/ lecturer mentor bachelor theses FE Prodi Unimed Accounting Education most states both as much as 58 people (96,7%), then less only as many as 2 people (3,3%) and there is no stated less or as much as 0 people (00,0%).

Keywords: *Service, Theses, Student Research*