



The 1ST UNICEB 2017

Garuda Plaza Hotel Medan, December 12th 2017



RELATIONSHIP EMOTIONAL QOUTIENT AND BUSSINES COMMUNICATION WITH ENTERPRENEUR ABILITY

MUNAJAD SYAMSUDDIN

Faculty of Economics
Universitas Negeri Medan
Email: Munajat.syamsuddin@gmail.com

ABSTRACT

The purpose of this study is to determine whether the of career counseling service and self efficacy has a positive and significant correlation on the emotional quotient and bussines communication course on enterpreunre ability of the students of education trading in economic faculty of Unimed Staple 2013. The population in the study were all of the students of education trading in economic faculty of Unimed Staple 2013 which amounted to 108 people. The sampling technique in this study used the total sampling method with the total population of 81 people. Data collection techniques used are by observation, interviews, and questionnaires / questionnaires. Test the validity of the analysis item questionnaire using the formula product moment correlation, reliability calculated using Cronchbach Alpha. Data analysis techniques used coefficient correlation, multiple coefficient correlation, t test, F test. Based on data analysis using SPSS 20.0, coefficient correlation with product momment obtained by coefficient correlation emotional qoutient have correlation and significant of enterpreunre ability with sig <0.05 or $0.000 <0.05$ and $f_{count} > f_{table}$ where $0,603 > 0,284$, and bussines communication course variable (X2) has a positive and significant correlation partially on the enterpreunre ability with sig <0.05 or $0.000 <0.05$ and $t_{count} > t_{table}$ where $0,567 > 0,284$. Taken together of emotional quotient and bussiner communication course together have a positive and significant correlation on the enterpreunre ability with sig value <0.05 where $0.000 <0.05$. Percentage of emotional qoutient contribution and bussines communication course to enterpraunre ability about 50,6%. The conclusion in this research is the t test emmotional qoutient and bussines communication course each have positive and significant correlation to enterpreunre ability. In Simultaneous trials emtional qoutient and bussines communication course have a positive and significant correlation on the enterpreunre ability.

Keywords: *Emotional Qoutient, Bussines Communication Course, and Enterpreunre Ability.*

