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STUDY TO BUILD SOURCE ENTERPRENEURSHIP ON STUDENTS FACULTY OF ECONOMIC AND BUSINESS OF MEDAN AREA UNIVERSITY

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ABSTRACT

One of the roles of higher education is to build students entrepreneurial spirit, which can motivate and encourage students to open a business. With motivated students to build their own business, this will help the government to create jobs in Indonesia. One of the missions of the Faculty of Economics and Business of the Medan Area University in building entrepreneurial spirit of students through courses and entrepreneurship seminars as well as field practice. The numbers of samples in this study as many as eighty students of class 2014. This research was conducted by quantitative method. Data collection techniques is through observation and distribution of questionnaires and data analysis techniques using Multiple Linear Regression. The results show that entrepreneurship courses, seminars in every semester, and field practice influence the entrepreneurship spirit of the students.

Keywords: Enterpreneurship, Faculty Of Economic And Business, Student

